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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92042082
Party	Defendant International Gold Star Trading Corp.
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Submission	Testimony For Defendant
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Signature	/Roger S. Thompson/
Date	04/28/2010
Attachments	G. Pincow Transcript vol. 3.pdf ( 120 pages )(191050 bytes ) Petitioner Ex. 215.pdf ( 5 pages )(266943 bytes ) Petitioner Ex. 216.pdf ( 1 page )(1487174 bytes ) Petitioner Ex. 217 - REDACTED.pdf ( 2 pages )(180997 bytes ) Petitioner Ex. 218 - REDACTED.pdf ( 2 pages )(178645 bytes ) Petitioner Ex. 219.pdf ( 21 pages )(1328925 bytes )

- G. Pincow Confidential
- <sup>2</sup> GALINA PINCOW,
- called as a witness, having been duly
- resworn by a Notary Public, was
- examined and testified as follows:
- 6 CONTINUED EXAMINATION BY
- MR. FRIEDMAN:
- O. Good morning, Ms. Pincow.
- <sup>9</sup> A. Good morning.
- Q. Do you recollect signing an
- application to register "Babushka's Recipe" as
- 12 a trademark with the United States Patent and
- 13 Trademark Office?
- A. I believe Gold Star signed such
- document. I don't recall if I personally
- signed it or if it was my husband Robert
- Pincow who signed the document.
- Q. Had you, prior to that, signed any
- <sup>19</sup> applications for trademarks?
- MR. THOMPSON: Objection. Are you
- referring to on behalf of Gold Star or
- for some other reason?
- MR. FRIEDMAN: In any capacity.
- A. I believe I have.
- Q. Are you aware that in signing such

- G. Pincow Confidential
- an application, one is under oath to tell the
- 3 truth?
- $^4$  A. Yes, I am.
- <sup>5</sup> Q. Now, do you recollect that in the
- Gold Star application to register "Babushka's
- Recipe as a trademark for dairy products,
- 8 excluding ice and milk, do you recall having
- <sup>9</sup> alleged a date of first use?
- A. I don't recall.
- 11 Q. Do you recollect having alleged a
- date of first use in commerce?
- A. I don't recall.
- Q. Are you aware of the significance
- of first use in commerce as used by the United
- States Patent and Trademark Office?
- MR. THOMPSON: I would object to
- that as calling for her legal
- conclusion. She may not have any
- understanding of what that significance
- $^{21}$  is.
- MR. FRIEDMAN: That's why I'm
- asking.
- MR. THOMPSON: But how would she
- know if she doesn't know. The point

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- is, she may think she has an
- understanding, but that may not be what
- 4 the actual significance is.
- $^{5}$  Q. But I would like to know what your
- <sup>6</sup> understanding is.
- A. I have learned about it through
- 8 dealing with this case to a certain extent.
- <sup>9</sup> Whether I would qualify myself as an expert on
- the issue? Probably not.
- 11 (Petitioner Exhibit 215, Trademark
- 12 Application, P0110-114, marked for
- identification, as of this date.)
- Q. Ms. Pincow, you've been handed
- what's been marked as P-215. It is five pages
- stapled together with Bates stamp numbers
- P0110 through P0114. Now I ask whether you
- can identify this document.
- 19 A. The document in front of me is
- entitled in the United States Patent and
- Trademark Office, trademark Application,
- 22 Corporate Applicant. The mark is Babushka's
- Recipe. The applicant is International Gold
- Star with the address of 570 Smith Street,
- Brooklyn, New York 11231. Should I continue?

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- Q. No. That's fine. Can you please
- look at the second page?
- <sup>4</sup> A. Yes.
- <sup>5</sup> Q. Do you see your signature there?
- A. Yes, I do.
- $^{7}$  Q. Is that your signature --
- 8 A. Yes.
- 9 Q. -- where it says Galina Pincow?
- A. Yes, it is.
- 11 Q. And you signed it in what capacity?
- 12 A. VP.
- Q. That means vice president?
- 14 A. Yes.
- Q. So is it the case that you were
- vice president of International Gold Star in
- $^{17}$  November of 1999?
- A. Yes, I was.
- 19 Q. When did you become vice president?
- A. I've been vice president of
- different departments of Gold Star, and I
- can't give you a specific date that I started
- using the title VP.
- Q. Now, you were aware when you signed
- this document that it was signed under oath,

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- <sup>2</sup> true?
- $^3$  A. Well, I didn't take an oath, but I
- 4 know that what I had to disclose had to be
- <sup>5</sup> correct.
- 6 Q. Well, do you see the language
- starting at the bottom of page 0110, second
- line from the bottom, "All statements made
- 9 herein of her own knowledge are true and that
- all statements made herein on information and
- belief are believed to be true, and further
- that these statements were made with the
- knowledge that willful false statements and
- the like so made are punishable by fine or
- imprisonment or both"?
- A. Yes, I do see that language.
- Q. And you did read this document
- before signing it, true?
- <sup>19</sup> A. I probably did.
- Q. And you signed it on the date
- listed on page 2?
- <sup>22</sup> A. Yes.
- O. And that would be November 11,
- <sup>24</sup> 1999?
- A. Correct.

- G. Pincow Confidential
- 2 Q. And directing your attention to the
- first page underneath the word "Sir," the
- second paragraph, do you see that paragraph
- starting with the words "The mark"?
- ۶ A. Yes.
- Q. Could you please read that into the
- 8 record?
- <sup>9</sup> A. "The mark was first used on the
- goods in September 1999; was first so used in
- interstate commerce in September 1999 and is
- now in such use in such commerce."
- Q. Thank you.
- 14 Is that a true statement, what you
- just read into the record?
- A. Looking in retrospect -- okay.
- Well, it is a true statement.
- Q. So, it's your testimony then that
- the mark "Babushka's Recipe" was first used on
- dairy products by International Gold Star in
- September of 1999?
- A. That is what this particular
- application for the trademark says. I believe
- there was a prior application with a different
- date, with an earlier date.

- G. Pincow Confidential
- Q. A prior application for what goods?
- A. Dairy products.
- Q. For what mark?
- <sup>5</sup> A. "Babushka's Recipe."
- <sup>6</sup> Q. And when was this prior application
- <sup>7</sup> filed?
- A. I would say at least 1998, if not
- <sup>9</sup> earlier.
- 0. Was it filed with the U.S. Patent
- and Trademark Office?
- 12 A. To the best of my knowledge.
- Q. Did an attorney file that on your
- 14 behalf?
- A. I hope so.
- Q. Is it Mr. Thompson?
- A. Yes, it is.
- Q. How many applications to register
- "Babushka's Recipe" as a trademark did
- 20 International Gold Star file?
- A. It should be at least four or five.
- Q. Four or five separate applications?
- <sup>23</sup> A. Yes.
- Q. Now, assuming that you did, in
- fact, file an earlier application as you've

- G. Pincow Confidential
- said, why did you then change the date of
- first use in the application that has been
- $^4$  marked as P-215?
- $^{5}$  A. There were certain --
- MR. THOMPSON: I would object to
- form. You haven't established that
- 8 this was changed in this application.
- 9 Q. I understood you to say earlier
- that in the earlier application filed to
- register "Babushka's Recipe" as a trademark,
- that there was an earlier date of first use
- 13 alleged?
- A. Correct.
- Q. What was that earlier date of first
- <sup>16</sup> use?
- A. It should have been 1998 at the
- very -- at the very latest.
- 19 Q. In the earlier application?
- A. Right.
- Q. So why then in this application
- marked as P-215, is there alleged the date of
- first use in September 1999?
- A. I understood this application being
- as an application where we had an additional

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- <sup>2</sup> category of products, such as processed and
- marinated vegetables.
- <sup>4</sup> Q. Is it your testimony then that the
- $^{5}$  date of first use in P-215 relates only to the
- 6 processed and marinated vegetables?
- <sup>7</sup> A. Right.
- 8 O. When did Gold Star start selling
- <sup>9</sup> processed and marinated vegetables under the
- "Babushka's Recipe" trademark?
- 11 A. I believe it was the year 2000.
- 12 Q. So why do you allege September of
- 1999 in this application?
- A. The product that we applied the
- label to was imported, so the label had to be
- created prior to importation of the product.
- 17 There are logistics involved.
- O. Well, when were the first actual
- sales made by International Gold Star of
- marinated vegetables under the mark
- "Babushka's Recipe"?
- A. Okay. If you wish, you can define
- for me what you understand as the word
- "sales."
- Q. An arm's length transaction where

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- money or something of value is paid in
- exchange for International Gold Star providing
- 4 the product.
- MR. THOMPSON: Object only to the
- use of the term "arm's length." I
- don't know if that's an understandable
- 8 term to my lay client.
- <sup>9</sup> Q. When I use the term "arm's length,"
- 10 I'm referring to a transaction that is among
- people doing business who do not otherwise
- have a relationship.
- 13 A. The first use, that it would be
- <sup>14</sup> sent 1999.
- O. But my question is: When were the
- first sales in U.S. commerce of marinated
- vegetables under the mark "Babushka's Recipe"?
- A. The way I understood what is
- required of me to do under this application is
- to have my trademark protected from the point
- of my label being affixed to a product that I
- was in transaction or in contract for, which
- would be a product that was imported from a
- foreign country.
- So to me, the first usage,

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- 2 commercial usage of my label for marinated
- vegetables would start on a day that I ordered
- <sup>4</sup> such product from a supplier abroad.
- <sup>5</sup> Q. I don't believe you answered my
- <sup>6</sup> question.
- My question was: When was the first
- 8 sale in interstate commerce of marinated
- 9 vegetables by International Gold Star under
- the mark "Babushka's Recipe"?
- 11 A. I'd say early 2000.
- Q. When you say 2000, that is within
- the year 2000?
- A. Right. Early. Early. Beginning
- $^{15}$  of the year 2000.
- Q. So then, at the time you signed
- this application in November 1999,
- 18 International Gold Star had not yet made sales
- in commerce of marinated vegetables under
- "Babushka's Recipe," true?
- A. True.
- Q. Now that we established what the
- terms "sales" and "commerce" mean, can you
- tell me when was the first sales of interstate
- commerce of dairy products of International

- G. Pincow Confidential
- Gold Star under the mark "Babushka's Recipe"?
- $^3$  A. The earliest sales, I would say,
- were in the beginning of 1998.
- <sup>5</sup> Q. Is that the date that was alleged
- in the prior application to register
- <sup>7</sup> "Babushka's Recipe" as a trademark?
- A. I don't remember if that was the
- <sup>9</sup> date.
- Q. Whatever happened to that other
- application to register "Babushka's Recipe" as
- 12 a trademark?
- A. I believe that it was in process.
- Q. Did it mature into a registration?
- A. I don't know if that specific one
- matured into a registration.
- Q. Was it abandoned?
- A. "Babushka's Recipe" was never
- abandoned.
- Q. I mean the trademark application
- that alleged the earlier date of first use in
- commerce.
- A. I wouldn't know that.
- Q. Who would know that?
- A. The trademark office, I guess.

- G. Pincow Confidential
- Q. It's easy enough to check.
- To whom were the first sales of
- Babushka's Recipe dairy products made?
- <sup>5</sup> A. Could you repeat the question
- <sup>6</sup> again?
- <sup>7</sup> Q. To whom or to what were the first
- sales of dairy products under Babushka's
- 9 Recipe made?
- 10 A. To the customers of Gold Star.
- 11 Q. Have you produced the invoices, if
- any, that represent those first sales?
- A. I do not have the invoices that
- produced the -- that evidenced the first
- sales. And as you already know from all the
- $^{16}$  documents that were presented to you, the
- only -- the earliest invoice that I was able
- to produce is dated December 1998.
- 19 Q. Under what label were the sales
- <sup>20</sup> made in early 1998?
- A. Under Babushka's Recipe label.
- Q. Is that label one that has been
- identified thus far in the proceedings in this
- case?
- <sup>25</sup> A. Yes.

- G. Pincow Confidential
- $^2$  O. Do you remember which one that is?
- A. We've had so many different
- <sup>4</sup> exhibits here. I could refer to an exhibit if
- you produce one to me.
- MR. THOMPSON: You have a pile of
- exhibits here that the witness is not
- 8 referring to.
- 9 O. Okay. I will ask the witness to
- please take a look at what has been marked as
- 11 Registrant 117.
- MR. FRIEDMAN: Off the record.
- 13 (Discussion off the record.)
- 14 BY MR. FRIEDMAN:
- Q. Ms. Pincow, you have been handed
- $^{16}$  what has been marked as Registrant 117.
- 17 Is this the label that was first
- used by International Gold Star on dairy
- 19 products?
- (Witness reviewing document.)
- Q. Let me rephrase that question.
- Is this the first Babushka's Recipe
- label used by International Gold Star on dairy
- 24 products?
- A. This is the first Babushka's Recipe

- G. Pincow Confidential
- label with the image of "Babushka's Recipe"
- $^3$  that was used on a dairy product.
- <sup>4</sup> Q. Is this a label that International
- 5 Gold Star continues to use today on farmer's
- 6 cheese?
- <sup>7</sup> A. Yes, it is.
- 8 O. And who manufactures the label
- 9 itself?
- A. Gold Star.
- 11 Q. And Gold Star does it with its own
- printing machine?
- A. Yes.
- Q. Gold Star is able to then change
- what is printed on the label?
- 16 A. The machine allows us to make any
- changes to any label that we wish to produce.
- 0. Why is it that this label does not
- identify the manufacturer of the product which
- is identified as farmer's cheese?
- A. We only learned about this
- requirement quite recently.
- Q. How recently did you learn of this
- requirement?
- A. I would say sometime in the course

- <sup>1</sup> G. Pincow Confidential
- of the year, past 12 months.
- $^{3}$  O. Was it in connection with this
- 4 case?
- $^{5}$  A. Actually, not.
- 6 Q. How did Gold Star come to learn of
- <sup>7</sup> this requirement?
- A. We were looking to make a new label
- <sup>9</sup> for a dairy product, and that was something
- that the manufacturer suggested that we have
- on the label, his plant number.
- 0. Which manufacturer is that?
- 13 A. The manufacturer that we wanted to
- do this with is actually a manufacturer that
- is based overseas, and the name of the company
- is Molis, M-O-L-I-S. And the plant number he
- wanted to put on would not be your USDA
- number, but rather a number that is required
- $^{19}$  by EU.
- Q. In what country is Molis located?
- A. Ukraine.
- 0. What manufacturer manufactured the
- dairy products that you have testified that
- International Gold Star sold under Babushka's
- <sup>25</sup> Recipe in 1998?

- G. Pincow Confidential
- A. We had two suppliers that produced
- for us product that we labeled with a Babushka
- label, and they were Queensboro Farms and
- <sup>5</sup> Bunker Hill Cheese.
- Q. Just to make sure I've covered the
- ground: Were there any other manufacturers of
- 8 dairy product used by International Gold Star
- <sup>9</sup> in the year 1998 besides Queensboro and Bunker
- Hill that you have identified?
- 11 A. For a Babushka label?
- Q. In general.
- A. For private label?
- Q. For anything.
- $^{15}$  A. Oh, we have more than 40-plus
- vendors that provide us with dairy products,
- and I'm sure even back in 1998, we already had
- $^{18}$  that many that we worked with.
- Q. Then I will narrow the question to:
- You've identified two things, I believe,
- 21 private label and Babushka's Recipe.
- When you use the term "private"
- label," what are you referring to?
- A. Private label could be any label
- that is created by Gold Star for Gold Star's

- G. Pincow Confidential
- use. It does not necessarily have to be
- 3 Babushka.
- Q. In the year 1998, what private
- <sup>5</sup> labels, if any, was International Gold Star
- 6 using for dairy products?
- A. To the best of my knowledge, that
- 8 would be Queensboro Farms -- the suppliers
- 9 would be Queensboro Farms and Bunker Hill
- 10 Cheese.
- MR. FRIEDMAN: Will you please read
- back that last question?
- 13 (Record read.)
- A. To the best of my knowledge,
- Babushka's Recipe was the only label that we
- were using for private label of a dairy
- product.
- Q. Now, I ask you the same question
- <sup>19</sup> for the year 1999.
- A. I don't recall.
- Q. You don't recall whether in 1999,
- 22 International Gold Star was using any
- additional private labels beyond Babushka's
- 24 Recipe?
- A. For dairy products. Yes, that's my

- G. Pincow Confidential
- <sup>2</sup> answer.
- Q. And in the year 2000?
- A. In the year 2000, we may have added
- $^{5}$  new private labels. But I cannot say for
- $^6$  certain that it was the year 2000.
- $^{7}$  Q. What is the new private that was
- 8 added?
- <sup>9</sup> A. If I could refer to my catalog,
- 10 I'll point out the private labels.
- 11 Q. Is there any particular year
- 12 catalog that you would like?
- A. If you don't mind, I will look at
- them all and be more specific.
- 15 Q. Let me hand you what has been
- marked as Respondent's Exhibit 4 at the
- deposition of April 17, 2008.
- I believe you previously testified
- in this case that that is the first
- International Gold Star catalog?
- A. Yes, I have.
- Q. And that is from the year 2000?
- A. About. It was developed in '99,
- and I think finally printed in the year 2000.
- I see already that there is one

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- $^{2}$  product that would be in my catalog Exhibit 4,
- Respondent's 4, there is a product, a dairy
- product on page 22 under item No. 41100, and
- $^{5}$  that would be -- that would be feta cheese,
- that we call M-O-L-D-O-V-S-K-Y-A feta.
- 'Moldovskya brinca,' which means Moldovskya
- <sup>8</sup> feta. And that is a product that is already
- <sup>9</sup> private label with "Gold Star" label.
- Q. Now, by "Gold Star" label, you mean
- the circle with the star in the center and the
- words "Gold" on top and "Star" below?
- A. Correct.
- Q. Any other Gold Star private labels
- for dairy products in this catalog?
- A. Other than the Babushka?
- 0. Other than Babushka.
- $^{18}$  A. Yes. There is an item No. 41500,
- which is pot cheese, which bears "Gold Star"
- label for pot cheese which also has a "Gold"
- Star" logo on top of it. That's pot cheese,
- 22 P-O-T.
- Q. May I see that?
- A. (Handing).
- Q. Now, is the "Gold Star" label on

- G. Pincow Confidential
- 41500 the same as the "Gold Star" label on
- 41100. And I'm referring to the "Gold Star"
- 4 logo.
- <sup>5</sup> A. I believe it is. It may have just
- the difference in the star itself. But the
- font of the words "Gold" and "Star" are
- probably the same, although this is not quite
- 9 as legible. But I believe them to be the same
- as this label, as 41100 and 41500.
- 11 Q. And who manufactured that pot
- cheese for International Gold Star?
- A. Queensboro Farms.
- Q. Back to 41500. Was there any label
- for that product in addition to the "Gold"
- 16 Star" label?
- MR. THOMPSON: Can I hear that read
- 18 back?
- (Record read.)
- Q. What I mean by that is: You
- identified another private label in this
- catalog as being called Moldovskya feta.
- So I ask you: With respect to the
- pot cheese, did it have a name given to it by
- 25 Gold Star other than --

- G. Pincow Confidential
- A. Pot cheese?
- $\circ$  0. -- Gold Star?
- A. No. We referred to this product as
- <sup>5</sup> pot cheese. We did not create another name
- for it.
- Q. Any other private label dairy
- products in this catalog?
- <sup>9</sup> A. I could refer you to an item 41440,
- which is called 'brinca odesskaya'. This
- product does not bear a label unfortunately in
- the picture of this catalog. And this is a
- type of a feta cheese.
- It doesn't bear a label, but I
- believe that the two may have had a label Gold
- Star and created as a private label for Gold
- Star, but unfortunately it does not bear a
- $^{18}$  label.
- 0. Would that have been manufactured
- by Queensboro as well?
- <sup>21</sup> A. No.
- O. Who would have manufactured that?
- A. I don't recall who the vendor is.
- Q. Does that catalog contain any
- marinated vegetables sold by International

- G. Pincow Confidential
- Gold Star under the Babushka's Recipe label?
- A. No, it doesn't.
- $^4$  Q. If you're not finished, please --
- <sup>5</sup> A. I'm finished. Unless you want me
- 6 to refer...
- <sup>7</sup> Q. The next thing in the nature of a
- 8 catalog would be the 2001 to 2002 price list.
- <sup>9</sup> I'm going to ask that you have a look at that.
- That is R-122.
- In that document, can you identify
- dairy products sold by Gold Star under a
- private label other than Babushka's Recipe?
- A. Other than Babushka?
- 0. Yes.
- A. Okay. We have an item on page 14
- of Gold 0048, and this is Old Salzberg cheese.
- Q. I would like to clarify for the
- record that 0048 is the Bates stamp number at
- $^{20}$  the bottom, whereas page 14 is the number of
- the catalog at the top; is that correct?
- A. Right. So the item would be 42015
- under the name Old Salzberg Cheese.
- Well, there is the 'brinca' under
- the same item, 41440, feta cheese which is the

- G. Pincow Confidential
- brinca odesskaya', which I believe was also
- $^3$  with the label of Gold Star on it.
- Q. "The label of Gold Star" meaning
- that "Gold Star" with the circle in the
- 6 center?
- A. Correct. We're looking only at
- 8 dairy products; is that correct?
- 9 Q. At the moment, yes. Let's complete
- that.
- A. Well, that's all I see that I would
- qualify as private label other than Babushka.
- Q. Are there any marinated vegetables
- reflected in this price list that are sold
- under the Babushka's Recipe label?
- A. Yes. It would be on page 16. And
- these are -- do you want me to list all the
- <sup>18</sup> numbers?
- 19 Q. Okay.
- 20 A. Okay. So from 39900 through 39907.
- This would be different variety of pickled
- marinated vegetables under Gold Star brand,
- meaning "Gold Star" logo.
- Q. Now, in case my question wasn't
- clear, I asked you whether this price list

- G. Pincow Confidential
- <sup>2</sup> reflects any marinated vegetables sold by Gold
- Star under the Babushka's Recipe label?
- A. This one doesn't.
- <sup>5</sup> Q. When you say "this one," you're
- 6 referring to Exhibit R-122?
- <sup>7</sup> A. Yes.
- 8 O. I believe you testified on an
- 9 earlier day that Gold Star does have the
- capacity to make changes to this price list
- within its own computers; true?
- 12 A. Can you repeat the question again?
- Q. On an earlier day in this case last
- week, you testified that International Gold
- 15 Star does have the capacity to make changes to
- the price list that is reflected as R-122?
- A. That is not what I said.
- Q. Can you explain?
- A. We could not make changes to
- something that was created in 2001 or 2002.
- I'd be very surprised if that document or file
- still exists in the computer.
- We could create new catalogs, a new
- price list, but given today the new system
- that we have, it's generated by the computer

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- software itself. We no longer have to do
- Excel files and do things with the nature of
- $^4$  the price list marked as 122, because our
- 5 price lists are currently computer-generated
- from the software that we own.
- $^{7}$  Q. Let me go back, then, and see if I
- 8 can clarify.
- 9 What I would like to know is: When
- was this document, R-122, last modified by
- 11 Gold Star?
- 12 A. I have no answer for that, because
- I don't believe this document was modified.
- Q. Well, when was the document then
- 15 created?
- A. Somewhere either in the beginning
- of -- I would guess that it would be the
- beginning of 2002. And the reason for that
- would be that the price lists are usually
- created at the end of certain quarters. Well,
- they used to be, I should say. And that would
- probably have been created somewhere the
- ending of 2001, beginning of 2002.
- Q. And not updated thereafter; is that
- your system?

- G. Pincow Confidential
- A. And not updated thereafter. A new
- $^3$  price list would be created.
- Q. So there were additional price
- 5 lists created by Gold Star after R-122?
- <sup>6</sup> A. Most likely.
- <sup>7</sup> Q. In terms of documents produced in
- 8 this litigation, the very next document in the
- 9 nature of a catalog is the 2006 Gold Star
- catalog, marked as Registrant 120; is that
- 11 correct?
- MR. THOMPSON: You are looking at
- me instead of the witness. Are you
- asking me?
- A. Yes, it is marked as 120.
- Q. Is that the very next document in
- the nature of a catalog produced by Gold Star?
- MR. THOMPSON: Well, I believe
- that's the next catalog produced. I
- don't know what you mean by "in the
- nature of a catalog." Someone may
- consider a price list to be in the
- nature of a catalog. I don't know.
- But it is my understanding that in
- terms of catalog, that the 2006 dated

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- G. Pincow Confidential
- one is the next one produced. I'm
- going by recollection, not by the
- documents that have been produced.
- MR. FRIEDMAN: And there is no
- additional price list that has been
- produced by Gold Star other than that
- $^{8}$  marked as R-122?
- 9 MR. THOMPSON: I don't have a
- present recollection. I'd have to go
- and look. I don't remember.
- MR. FRIEDMAN: Does the witness?
- BY MR. FRIEDMAN:
- Q. Do you know whether an additional
- catalog or price list was provided to counsel
- for this litigation?
- A. I can't recall. But we tried to
- provide counsel with -- as far as price lists
- and invoices, with the latest document -- I'll
- say, the oldest documents that we had. And,
- you know, I would not necessarily volunteer
- the '3 and '4 and '5 and '6 price lists.
- O. So --
- MR. THOMPSON: For the record,
- again, going by memory, I'm not

- G. Pincow Confidential
- entirely certain they have been
- requested during discovery. So if they
- weren't requested, they wouldn't have
- been produced because they weren't
- stamped.
- Q. Is it your testimony, Ms. Pincow,
- 8 that Gold Star did have price lists in each of
- the subsequent years to this 2001-2002 price
- 10 list?
- <sup>11</sup> A. Yes.
- 0. Were there also catalogs for each
- of those years?
- MR. THOMPSON: Each of which years?
- <sup>15</sup> Q. 2001, 2002 and subsequent.
- 16 A. No.
- Q. So when was the next catalog?
- MR. THOMPSON: I'm sorry. The next
- compared to what?
- MR. FRIEDMAN: Compared to R-4.
- A. The 2006 is the next printed
- catalog that was created.
- Q. So with respect to the 2001-2002
- price list which is R-122, why does it not
- reflect marinated vegetables being sold under

- G. Pincow Confidential
- <sup>2</sup> a Babushka's Recipe label?
- $^3$  A. It could be that we sold out of the
- $^4$  product, we only had one purchase and didn't
- $^{5}$  do so well with the item and decided not to
- 6 carry it.
- Q. Is that, in fact, what happened?
- A. To the -- in fact, that is how my
- 9 memory reflects the situation.
- Q. Are marinated vegetables under
- Babushka's Recipe label reflected in Gold
- 12 Star's 2002-2003 price list?
- <sup>13</sup> A. No.
- 14 Q. Same question for 2003-2004.
- A. I wouldn't remember.
- Q. Do you remember for 2004-2005?
- A. I've only used the Babushka's
- Recipe for marinated vegetables once.
- 19 Q. In R-122, can you please take a
- look at --
- A = R-122?
- O. Yes. The bottom bears Bates stamp
- number 049, and at the top there is the
- page number 15.
- <sup>25</sup> A. Okay.

- G. Pincow Confidential
- $^{2}$  Q. Up in the upper right-hand, we see
- 3 the Old Salzberg cheese.
- <sup>4</sup> A. Right.
- <sup>5</sup> Q. Is this price list the first time
- that Gold Star listed Old Salzberg cheese in
- <sup>7</sup> its price list?
- $^{8}$  A. I'm sure that it's not.
- 9 O. My recollection is that it is not
- reflected in the catalog, R-4, that we looked
- 11 at previously?
- 12 A. That's correct.
- Q. Do you recall when Old Salzberg
- cheese was first sold by Gold Star?
- A. I believe it's as early as the year
- 2000.
- O. How did it come about that Gold
- Star began selling a cheese with the name of
- 19 Old Salzberg?
- A. Gold Star knew of the popularity of
- the product called Salzberg cheese from
- 22 Austria. It wanted to emulate the flavor of
- that Austrian cheese, and it decided to create
- a product that would have certain flavors of
- an imported cheese. So it had requested

- G. Pincow Confidential
- Bunker Hill Cheese to create an item that
- $^3$  would have certain flavors, and they did.
- <sup>4</sup> That's how Old Salzberg came about. The
- design of the label was produced in-house.
- <sup>6</sup> Q. By who was it produced in-house?
- $^{7}$  A. By me.
- 8 O. Was there anything that you used as
- <sup>9</sup> a model in designing your label?
- 10 A. Only some images that reflected
- European countryside or mountainside.
- Q. What is the significance to you of
- the term "old" within the name "Old Salzberg"?
- A. If you look at the image, it
- depicts an old mountainside with like an old
- railroad passage running through the
- mountainside. It sort of reflects the ancient
- part of the European mountainside, so I used
- the word "old" to imply old time, old flavor.
- Q. And as coming from Europe?
- A. As coming from Europe.
- Q. So, was there a geographic
- association that you intended for this
- 24 product?
- A. I wanted to create that feel, yes.

- G. Pincow Confidential
- Q. For what geographic location?
- A. Swiss Alps, Austrian Alps.
- Anything European.
- $^{5}$  Q. Such as where the City of Salzberg
- 6 is in Austria?
- A. I've never been to the City of
- 8 Salzberg. I couldn't tell you if it actually
- 9 looks like that.
- 10 Q. Did you obtain permission from the
- owners of the "Salzberg" mark to use the name
- "Old Salzberg" on your product?
- 13 A. I was not aware that the mark
- belonged to anyone or was trademarked at the
- time. So the answer to your question was no,
- <sup>16</sup> I did not obtain the permission.
- Q. Since that time, have you obtained
- the permission of the trademark owner?
- A. No, I have not.
- MR. FRIEDMAN: Off the record.
- 21 (Discussion off the record.)
- (Petitioner Exhibit 216, Salzberg
- Cheese, Walker Foods Jersey City,
- original yellow packaging, marked for
- identification, as of this date.)

- G. Pincow Confidential
- MR. FRIEDMAN: For the record, what
- $^{3}$  has been marked as P-216 is the
- original packaging, a photocopy of
- which was previously marked as
- 6 Petitioner Exhibit 2004 during the
- deposition of Lisa Troyer on
- 8 October 14, 2008.
- 9 BY MR. FRIEDMAN:
- Q. I ask you, Ms. Pincow: Was this the
- packaging for a product that you sought to
- emulate in creating International Gold Star's
- 13 Old Salzberg cheese?
- A. I don't believe it is.
- 15 Q. Was there a different product
- called "Salzberg Cheese" that you were seeking
- to emulate?
- 18 A. I remember the product called
- "Salzberg Cheese" having a different kind of
- label.
- O. Was it from the same manufacturer
- as we see on this on this Exhibit 216?
- A. I don't recall.
- Q. Did you undertake any research at
- <sup>25</sup> all prior to undertaking sales of

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- G. Pincow Confidential
- International Gold Star's "Old Salzberg"
- 3 cheese" to see if any other entity had the
- 4 trademark for it?
- ā A. No.
- <sup>6</sup> Q. Did Lisa Troyer ask that you
- <sup>7</sup> undertake a search?
- 8 A. No.
- 9 Q. Did anybody at Bunker Hill request
- that International Gold Star undertake a
- search?
- 12 A. No.
- 13 Q. To the best of your knowledge, did
- anybody at Bunker Hill undertake a search to
- see whether "Salzberg" was a trademark owned
- by an entity already for cheeses?
- A. I don't know.
- Q. I'll direct your attention back to
- 19 R-122, the price list, to page 15 which you
- had open.
- A. Okay.
- Q. On the bottom right, what is the
- product being sold under the UPC code 42025?
- MR. THOMPSON: I object to calling
- that a UPC code. We have not

- G. Pincow Confidential
- established that's a UPC code.
- Q. Can you please tell me what the
- 4 numbers 42025 refer to in the bottom right of
- <sup>5</sup> page 15 of R-122?
- A. It refers to yogurt Havarti cheese,
- which was actually Babushka label Havarti
- 8 cheese. As it is shown in our Respondent's 4
- on page 20. This is definitely a mistake on
- the image being presented on this price list.
- 11 Q. Let the record reflect you are
- pointing to the bottom right box of page 15 of
- <sup>13</sup> R-122.
- A. That's correct.
- Q. Which is the 2001-2002 price list.
- A. That's correct. Should I clarify?
- Q. Please clarify.
- $^{18}$  A. The 42025 is actually the number
- that refers to Babushka's Recipe Havarti
- cheese.
- As you can see from our prior
- catalog -- I should say from our catalog,
- Respondent's 4, on page 20, the same item
- number, 42025 is assigned to Babushka's
- Havarti cheese, yogurt cheese. And if you

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- $^{2}$  look at that same page 20 of that catalog and
- you look at item 42026, it would be butter
- 4 cheese.
- And I want to state that the image
- of the product --
- 7 MR. THOMPSON: Since counsel is
- leaning over to look at the document,
- why don't you show him where you were
- referring to.
- 11 A. 42026 is butter cheese
- (indicating).
- Q. Is there a picture for it?
- A. No, there isn't a picture.
- MR. THOMPSON: That's in
- Respondent's 4 you're looking at?
- MR. FRIEDMAN: Correct.
- A. The mistake made on the price list,
- 19 Registrant 122, the mistake made on that price
- list is that the image, the image is of the
- butter cheese in the wrong -- with the wrong
- item number. I hope I made that clear.
- 0. I believe you're stating that
- 42025, that the product depicted is, in fact,
- not yogurt Havarti cheese but butter cheese?

- G. Pincow Confidential
- $^2$  A. Correct.
- $^3$  O. And under what label was that
- 4 butter cheese sold?
- $^5$  A. Sold? Under the Bunker Hill label.
- 6 Actually, Heini's label. A product of Bunker
- <sup>7</sup> Hill Cheese. You can see the word "Heini's"
- <sup>8</sup> right above the heart.
- MR. THOMPSON: And you're referring
- to Exhibit 122, page 15, lower
- right-hand corner, the photograph which
- bears the caption "Havarti cheese
- <sup>13</sup> 42025."
- Q. You say you can see the term
- 15 "Heini" is there?
- A. Sure. Can I --
- MR. THOMPSON: Sure. Go around and
- point it out to him.
- (Witness complying.)
- A. Right here (indicating).
- MR. FRIEDMAN: The witness was
- pointing to some lettering above the
- bottommost heart shape on the product.
- MR. THOMPSON: Did you want to find
- something in the other catalog?

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1
            G. Pincow - Confidential
 2
                 THE WITNESS: Yes. If I can have a
           moment.
                 (Witness reviewing document.)
                 MR. FRIEDMAN:
                                Okay. The witness
 6
           is currently looking at what catalog?
                 MR. THOMPSON: Let's see if she
           finds anything in it.
                 THE WITNESS:
10
                                The 2006 catalog.
                 MR. FRIEDMAN:
11
                 (Witness reviewing document.)
12
                MR. FRIEDMAN:
                                I haven't asked the
13
           witness to look for any documents.
14
           don't understand what she is --
15
                MR. THOMPSON: She is trying to
           explain what was going on.
17
                 THE WITNESS: Off the record, on
18
           the record? I was trying to find an
19
           image of the same product in a bigger
20
           format so that you can see the word
21
           "Heini" because you seem to be
22
           questioning that. I can clearly see
23
           that it says that here.
24
                 MR. THOMPSON:
                                Okay.
25
     BY MR. FRIEDMAN:
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G. Pincow - Confidential
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- Q. Isn't it possible, Ms. Pincow, that
- $^{3}$  the catalog marked as R-4 was created after
- this 2001-2002 price list insofar as the image
- at 42025 has been corrected?
- 6 A. Okay. I need to hear the question
- <sup>7</sup> again.
- $^{8}$  O. She'll read it back to you.
- 9 (Record read.)
- A. It's not possible.
- Q. How do you know?
- 12 A. How do I know?
- 13 Q. Yes.
- A. I would have -- if this were
- created at a later point, I would have the Old
- Salzberg product in there.
- MR. THOMPSON: And by "this,"
- You're referring to Registrant 4?
- THE WITNESS: Right.
- A. I can go through other items and
- 21 probably point out other things in the catalog
- that would reaffirm my belief that this was
- created -- by "this," I mean, R-4 was created
- prior to the price list of 2001-2002.
- MR. THOMPSON: Which is Registrant

- G. Pincow Confidential
- $^{2}$  122.
- Q. That's sufficient for the moment.
- 4 You've been present, Ms. Pincow, at
- 5 all of the depositions during this Respondents
- 6 testimony period, correct?
- <sup>7</sup> A. Respondents? Yes.
- 8 O. And you were present during the
- 9 deposition of Butch Miller?
- A. Yes.
- Q. And he pulled out a Gold Star
- private label for farmer's cheese that did not
- say "Babushka's Recipe"?
- A. He did.
- Q. Was that label in use by
- 16 International Gold Star for farmer's cheese?
- A. It could have been in the years '96
- $^{18}$  and '97.
- 19 Q. Isn't that the label that was
- applied to what has the number 41502 in
- Respondent's 4 on page 22?
- (Witness reviewing document.)
- MR. THOMPSON: I would just ask if
- the witness could refer to the document
- that you're referring to, which I

- G. Pincow Confidential
- believe has been marked, so that she
- can make an accurate representation of
- what was and wasn't.
- MR. FRIEDMAN: Before I show it to
- 6 her, I would like to test her
- <sup>7</sup> recollection.
- A. I can't really read what it says on
- <sup>9</sup> the label. Maybe you can. Maybe you have.
- But I can't read what it says on that label.
- What I do know is that when we were
- initially selling and printing the label, the
- farmer's cheese label, we had the words
- "Babushka's Recipe" but not the image of
- Babushka on the farmer's cheese that we were
- $^{16}$  purchasing from Queensboro Farms since 1996.
- Q. But you were also simultaneously
- also selling dairy products under
- 19 International Gold Star's private label
- without Babushka's Recipe on it, true?
- A. True.
- Q. Do you have anything to tell you
- what is on the label of 41502 in
- Respondent's 4 that is in front of your?
- A. What do you mean do I have anything

- G. Pincow Confidential
- 2 to tell you?
- Q. Is there any way that you can check
- 4 to see what is on that label?
- <sup>5</sup> A. I'm trying to read the label, and
- $^6$  I've already testified that we were using the
- words "Babushka's Recipe" on the labels that
- we affixed to the product from Queensboro
- 9 Farms.
- 10 Q. You were also using the labels for
- 11 International Gold Star at that time that did
- not say "Babushka's Recipe", true?
- MR. THOMPSON: Are you referring to
- farmer's cheese's specifically or just
- products in general?
- MR. FRIEDMAN: Dairy products in
- general.
- 18 A. The other products in general, the
- label was not printed by Gold Star. So when
- you go back to the item 41100 and item 41500
- that show labels with "Gold Star" logo on
- them, these were not in-house-generated
- labels.
- The only label that was generated
- in-house with "Babushka" name would be the

- G. Pincow Confidential
- farmer's cheese produced by Queensboro Farms.
- Q. Wasn't Gold Star also producing
- 4 labels at that time in the same manner that
- 5 did not say "Babushka's Recipe"?
- 6 A. No.
- $^{7}$  Q. Take a look, please, at
- Petitioner's Exhibit 213.
- 9 (Witness reviewing document.)
- 10 Q. The witness is currently looking at
- 11 P-213 which was marked during the deposition
- of Butch Miller on October 20, 2008.
- 13 I'm directing your attention to the
- large label in the middle of the page. Who
- created this label?
- A. I don't know.
- 0. It could have been Gold Star?
- A. I don't want to guess.
- Q. You just don't know?
- A. I don't know.
- Q. So by looking at this label, you
- cannot tell whether this was created on the
- machine that Gold Star was using?
- 24 A. I can't.
- Q. Do you know how this label ended up

- G. Pincow Confidential
- in the files of Queensboro Farms?
- <sup>3</sup> A. I don't.
- Q. Was this label in use at any time
- by Gold Star for farmer's cheese?
- A. I don't remember that we ever used
- this particular label.
- 8 O. Before moving on. If you would
- <sup>9</sup> just compare that label in the middle of P-213
- to the label on R-4 for item 41502. Is that
- the same label?
- MR. THOMPSON: On page 22.
- MR. FRIEDMAN: Thank you.
- A. It is very hard to tell because the
- label in my catalog on page 22, R-4, is almost
- illegible. But I could only see that both
- labels have nutrition facts to the right side.
- That is consistent between the two labels.
- 19 Q. Isn't it true that the general
- layout of the two labels is the same?
- A. In general? Yes.
- Q. Looking at 41502 through a
- magnifying glass, the labels do appear to be
- <sup>24</sup> identical.
- How was this label provided to the

- G. Pincow Confidential
- <sup>2</sup> printers for R-4?
- $^3$  A. I never said it was provided to the
- 4 printers.
- MR. THOMPSON: I will point out.
- When you make the representation what
- it looks like through a magnifying
- glass, that's your statement because
- you are the one looking at it through a
- magnifying glass, not the witness
- looking through it.
- MR. FRIEDMAN: That's correct.
- Q. How were these images provided to
- the printer of this catalog, R-4?
- 15 A. The images were taken by one of the
- employees of Gold Star. All the images were
- taken in-house.
- O. By whom?
- A. An employee I had at the time. I
- don't recall exactly whether it was Michael or
- someone else.
- Q. What is Michael's last name?
- A. Frenkel.
- Q. Is he currently employed at Gold
- 25 Star?

- G. Pincow Confidential
- A. No.
- 0. When did he leave?
- A. Years ago. I can't remember the
- <sup>5</sup> exact date.
- <sup>6</sup> Q. Were the images captured by digital
- 7 photography?
- A. Digital photography, yes. I
- <sup>9</sup> believe there was a digital camera.
- 0. Does Gold Star still have those
- files that were created in-house?
- 12 A. No.
- Q. When were they destroyed?
- A. I don't know.
- On page 22 of R-4, there is an item
- that has the number 40500, what is that
- 17 product?
- MR. THOMPSON: What was the number?
- THE WITNESS: 40500.
- A. 'Chocolate tvorog', spelled
- T-V-O-R-O-G.
- 0. And under what label was that
- 23 product sold?
- A. It is not Gold Star's private
- label. I believe the label belonged to Emkay

- G. Pincow Confidential
- <sup>2</sup> Cheese Company.
- Q. How did this product end up being
- included in the Gold Star catalog?
- <sup>5</sup> A. Can you explain your question? How
- did it come to be included?
- $^{7}$  Q. You testified that that is a label
- 8 sold by Emkay, correct?
- <sup>9</sup> A. I believe so. Not 100 percent
- certain. I believe it was an Emkay label.
- 11 Q. Did Gold Star have authority from
- 12 Emkay to advertise that product in a Gold Star
- 13 catalog?
- A. We advised all of our suppliers
- that we will be printing a catalog. So
- $^{16}$  everyone was put on notice that the catalog
- was being printed.
- Q. Is it the case, then, that Emkay
- was a supplier of Gold Star in the year 2000
- when this catalog was created?
- MR. THOMPSON: By "this catalog,"
- 22 R-4?
- MR. FRIEDMAN: Correct.
- A. Yes, I would assume so.
- Q. Does Gold Star continue to do

- G. Pincow Confidential
- business with Emkay?
- $^3$  A. Not anymore.
- Q. When did Gold Star stop doing
- <sup>5</sup> business with Emkay?
- $^6$  A. I believe last year.
- <sup>7</sup> Q. What were the circumstances whereby
- <sup>8</sup> Gold Star stopped doing business with Emkay
- 9 last year?
- 10 A. Emkay had financial difficulties
- and ceased its operations.
- 12 Q. Do you know who designed the label
- $^{13}$  that is 40500 on R-4?
- <sup>14</sup> A. No.
- 15 Q. I'm going to ask you to refer back
- $^{16}$  now to P-213.
- A. Uh-huh.
- Q. There is a label on the upper-left.
- 19 It says "sour cream."
- A. Okay.
- Q. Now, that is sold under the
- 22 International Gold Star private label; is that
- 23 correct?
- MR. THOMPSON: Can I have that read
- 25 back?

- G. Pincow Confidential
- <sup>2</sup> (Record read.)
- MR. THOMPSON: You put that in the
- present tense. So you mean today?
- MR. FRIEDMAN: Let me rephrase the
- question.
- <sup>7</sup> Q. Was this label ever in use by Gold
- 8 Star?
- 9 A. To the best of my knowledge, not.
- Q. Was sour cream sold by Gold Star
- under an International Gold Star private
- label?
- <sup>13</sup> A. No.
- Q. Not at any time?
- A. Not at any time.
- Q. Do you know who printed this label?
- <sup>17</sup> A. No.
- Q. Do you know whether it was printed
- in-house by Gold Star?
- A. It was not printed in-house by Gold
- 21 Star.
- Q. How are you able to identify that?
- A. Because we never had sour cream
- under a private label.
- Q. Referring to the label on the upper

- G. Pincow Confidential
- $^2$  right of P-213 for pot cheese, was that label
- <sup>3</sup> ever in use by International Gold Star?
- <sup>4</sup> A. No.
- <sup>5</sup> Q. Do you know who printed this label?
- 6 A. No.
- <sup>7</sup> Q. Do you know how it wound up in the
- files of Queensboro Farms?
- <sup>9</sup> A. No.
- Q. Can you think of anybody that might
- have had a motive to create such a label and
- submit it to Queensboro Farms?
- A. I will not --
- MR. THOMPSON: Objection to form.
- A. -- speculate.
- MR. THOMPSON: My objection to form
- stands.
- MR. FRIEDMAN: That's fine.
- 19 Q. Can you --
- A. I will not speculate.
- Q. So you don't know of anybody who
- would have a motive to do such a thing?
- <sup>23</sup> A. No.
- Q. Can you think of anybody who would
- have a motive to print the large label in the

- $^{
  m 1}$  G. Pincow Confidential
- middle of P-213 for farmer's cheese and submit
- $^3$  it to Queensboro Farms?
- $^4$  A. The answer is no.
- MR. THOMPSON: I also object
- because we don't know if that, in fact,
- was a label or just a square piece of
- paper that's on the document that we've
- seen. We don't know if it was, in
- fact, a label or not.
- Q. Now, P-210, for the record, is the
- original labels, that is, the labels in its
- original form provided by Gold Star last week
- as representing the current labels in use by
- Gold Star for farmer's cheese.
- Do you agree with that statement,
- 17 Ms. Pincow?
- <sup>18</sup> A. I do.
- MR. THOMPSON: I'll just state for
- the record I believe them to be the
- originals also of the document that was
- produced under Bates number Gold 00002
- and previously marked as Respondent's
- 117.
- Q. So is this label in use by Gold

- <sup>1</sup> G. Pincow Confidential
- Star today for farmer's cheese?
- A. Yes.
- 4 O. Have sales under this label been
- 5 made within the last several months?
- δ A. Yes.
- <sup>7</sup> Q. Were sales made within the State of
- New York within the last several months?
- <sup>9</sup> A. Most likely.
- Q. Within the last two years, would
- the answer be definitely?
- A. Definitely.
- Q. Does farmer's cheese contain any
- amount of trans fat?
- A. I don't know.
- Q. Is it not a requirement that trans
- fat content, if any, be set forth in the
- nutrition facts section of the label?
- A. I believe it is a recently
- implemented requirement. By "recently," I
- mean within the last 12 months or so.
- 0. Is Gold Star in compliance with
- that requirement?
- A. You want my expert opinion if the
- farmer's cheese, indeed, has trans fat, then

- G. Pincow Confidential
- we should amend the nutritional facts label on
- $^3$  this product. But I don't know for a fact
- 4 that it does.
- <sup>5</sup> Q. And you should also identify
- Oueensboro Farms as the manufacturer of the
- <sup>7</sup> product; true?
- A. If it's required on the bulk
- 9 product that I sell, the three-pound loaf,
- then I will have to do so.
- 11 Q. The three-pound loaf of farmer's
- 12 cheese?
- A. Right. We do not sell the retail
- product any longer, which is the one pound
- that we used to sell.
- Q. Would you also need to amend this
- label to provide what grade of pasturization
- this farmer's cheese is?
- MR. THOMPSON: Are you attempting
- to ask her a legal conclusion in that
- question.
- MR. FRIEDMAN: I'm attempting to
- ask her opinion, the best of her
- knowledge as vice president of
- 25 International Gold Star.

- G. Pincow Confidential
- MR. THOMPSON: You haven't
- established that she has knowledge of
- 4 when a labeling of Grade A or otherwise
- would be required. Do you want to lay
- that foundation?
- Q. Is such a labeling required,
- 8 Ms. Pincow, to the best of your knowledge?
- 9 A. I didn't know that until the
- proceedings and hearing the testimony of the
- prior witnesses.
- 12 Q. Did Queensboro Farms ever
- manufacture yogurt cheese for International
- 14 Gold Star?
- <sup>15</sup> A. No.
- 0. Did Bunker Hill ever manufacture
- any yogurt cheese other than Havarti cheese
- 18 for International Gold Star?
- <sup>19</sup> A. Yes.
- Q. During what time period, please?
- A. Our relationship with Bunker Hill
- goes back to 1996. So I would say starting
- with 1996, Bunker Hill was selling different
- yogurt cheeses to International Gold Star.
- Q. But those cheeses were under a

- G. Pincow Confidential
- Heini's label, correct?
- A. Some.
- Q. When, if ever, did Gold Star
- 5 commence affixing "Babushka's Recipe" to
- 6 yogurt cheese manufactured by Bunker Hill
- <sup>7</sup> other than Havarti cheese?
- 8 A. Other than Havarti cheese? 1998.
- $^{9}$  O. What label was that?
- A. We started off with the labels that
- would be on the products that are -- that were
- more popular. So it would be the original
- yogurt cheese, herb and garlic, smoked and
- vegetables. There were four labels that we
- affixed the label to with Babushka's label.
- 16 Q. I believe you testified earlier in
- this proceeding that Gold Star did not sell
- yogurt, herb and garlic cheese?
- A. If I did, it was a mistake.
- Q. I believe you also testified that
- International Gold Star did not sell the
- smoked vegetable yogurt cheese under the
- Babushka's Recipe?
- A. There is no smoked vegetable.
- There is smoked, and then there is vegetable.

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1
            G. Pincow - Confidential
     Two separate flavors.
           Ο.
                My mistake.
                 I believe you testified that
     International Gold Star did not sell the
     vegetable yogurt cheese under the Babushka's
     Recipe label?
                 If I did, I stand corrected.
                 Is there any Babushka's Recipe
10
     yogurt cheese other than Havarti cheese
11
     reflected in R-4?
12
```

- Α. In R-4?
- 13 MR. THOMPSON: While she's looking,
- 14 can I ask you to read that back?
- 15 (Record read.)
- 16 (Witness reviewing document.)
- 17 Α. No.
- 18 Same question with respect to the O.
- 19 2001-2002 price list.
- 20 (Witness reviewing document.)
- 21 Α. Other than Havarti you said, right?
- 22 O. Yes.
- 23 Α. Because I know for a fact that the
- 24 yogurt Havarti in this price list is referring
- 25 to Babushka label, yogurt Havarti cheese.

- G. Pincow Confidential
- That would be item 42025.
- Q. And the page number, please?
- $^4$  A. Page number 14.
- $^{5}$  Q. Page 14, and this is Exhibit R-122.
- I'm sorry. Will you please give me
- <sup>7</sup> that number one more time?
- 8 A. Okay. Page number 14, and the item
- 9 number is 42025, yogurt Havarti. That product
- was sold under Babushka's Recipe label.
- Q. But that is Havarti cheese?
- A. Right.
- Q. So any yogurt cheese other than
- Havarti cheese sold under the Babushka's
- 15 Recipe --
- 16 A. No.
- Q. -- label on this price list?
- <sup>18</sup> A. No.
- Q. Is it fair to say that if you were
- selling it at the time you created this price
- list, you would have included it in the price
- <sup>22</sup> list?
- A. It's a fair statement.
- Q. Is it also fair to say that you
- would have included it in the catalog marked

- G. Pincow Confidential
- $^2$  as R-4?
- A. It's difficult to answer that
- 4 question because this catalog was being
- developed through the year '99 and 2000, and
- 6 we were switching from one type of label and
- $^{7}$  products to others. So I can't answer that
- <sup>8</sup> question with a degree of certainty.
- 9 O. The machine that International Gold
- Star has that is capable of printing labels,
- could you tell me when that machine was
- 12 acquired?
- <sup>13</sup> A. No.
- 0. You don't know?
- A. I don't remember.
- 0. Is the same machine in use today
- that was in use back in 1998?
- <sup>18</sup> A. No.
- 0. It's a different machine now?
- A. It's a different machine.
- Q. When was it replaced?
- A. I can't remember.
- O. What was the name of the old
- machine, that is the brand name?
- A. I don't remember.

- G. Pincow Confidential
- O. Do you remember who manufactured
- 3 the machine?
- $^4$  A. No.
- <sup>5</sup> Q. Do you remember how it was that
- <sup>6</sup> Gold Star acquired it?
- A. I believe my husband acquired it.
- $^{8}$  Q. We're talking now about the old
- 9 one?
- A. Both.
- 11 Q. Have there been a total of two
- machines since 1998?
- 13 A. I believe there were two, but there
- could have been more.
- MR. THOMPSON: We are referring to
- the label-making machines?
- MR. FRIEDMAN: Yes.
- 18 (Petitioner Exhibit 217, Copy of
- 19 International Gold Star Check No.
- 0004852, GOLD0005-06, marked
- for identification, as of this date.)
- 22 (Petitioner Exhibit 218,
- 23 International Gold Star Check
- No. 0004960, GOLD0003-04, marked for
- identification, as of this date.)

- G. Pincow Confidential
- MR. FRIEDMAN: P-217, for the
- $^3$  record, is two pages and has Bates
- <sup>4</sup> numbers GOLD0005 to 0006 at the bottom.
- 5 BY MR. FRIEDMAN:
- <sup>6</sup> Q. This document was produced by Gold
- <sup>7</sup> Star. I don't know what for. Can you please
- 8 tell me what was purchased with this check?
- A. Now that I see the name Glenroy, I
- believe that is the name of the printing --
- the company that either produced the printing
- machine or provided us with the labels for the
- printing machine.
- Q. Is that your signature on P-217?
- A. Yes, it is.
- Q. What does this purchase represent?
- What was purchased?
- A. I can't tell. I can't tell. But
- judging by the amount.
- O. The amount of \$671.19?
- A. Yes, I doubt it was for the machine
- because the machine was too expensive. That's
- <sup>23</sup> why...
- Q. Do you know why this cancelled
- check was produced in this litigation, this

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- G. Pincow Confidential
- <sup>2</sup> proceeding?
- A. I don't remember why we produced
- 4 this document.
- $^{5}$  Q. I'm going to ask you now to please
- take a look at what's been marked as P-218
- which, for the record, has Bates stamp numbers
- <sup>8</sup> GOLD0003 to 0004 at the bottom.
- Is that your signature on this
- 10 check?
- <sup>11</sup> A. Yes.
- Q. What did Gold Star purchase with
- this check?
- A. I don't know. But Peerless Press
- is the company that used to print our price
- lists and order sheets.
- 0. Are they still in existence?
- MR. THOMPSON: You're asking if
- 19 Peerless Press is still in existence or
- if the price lists and order sheets are
- still in existence?
- MR. FRIEDMAN: I was referring to
- Peerless Press.
- A. I think they are. I believe they
- are.

- G. Pincow Confidential
- O. Does Gold Star still do business
- $^{3}$  with them?
- A. Currently, we only buy business
- 5 cards, we order business cards through them
- and we haven't ordered any in the past two
- $^{7}$  years, so I'm not in business with them as of
- <sup>8</sup> right now.
- 9 O. Did Peerless Press create the
- <sup>10</sup> 2001-2002 price list?
- <sup>11</sup> A. Yes.
- Q. Was Peerless Press creating price
- lists for International Gold Star back in
- 1999, which is the year that is set forth on
- 15 this check?
- A. Probably. Not creating; printing.
- Q. Does Gold Star have any of those
- price lists still in its files?
- A. If I only did.
- Q. Why was this cancelled check
- 21 produced in this proceeding?
- A. I can't answer that now. I just
- don't remember now. There must have been a
- purpose.
- MR. FRIEDMAN: Do you want to take

Page 200 G. Pincow - Confidential a few minutes? MR. THOMPSON: It is 12:23. Do you want to take lunch or take a few minutes? MR. FRIEDMAN: Off the record. (Luncheon recess taken at 12:23 p.m.) 

- G. Pincow Confidential
- 2 AFTERNOON SESSION
- 3 (Time noted: 1:32 p.m.)
- 4 GALINA PINCOW, resumed as a
- witness and testified as follows:
- 6 CONTINUED EXAMINATION BY
- 7 MR. FRIEDMAN:
- MR. THOMPSON: Before we get
- started, I believe Ms. Pincow wants --
- I don't want to put words in her
- mouth -- to comment on some of the
- answers she gave earlier today.
- THE WITNESS: Yes. I want to make
- a statement that in my testimony prior
- to breaking for lunch, I stated that
- September 1999 was not the first date
- of our application for Babushka's
- Recipe. Since we had quite a few
- changes to Babushka's Recipe and
- additions, I was confused. That
- appears to be the first application for
- Babushka's Recipe. We have checked
- that it is the only -- the first one.
- 24 BY MR. FRIEDMAN:
- Q. So, the application that we marked

- G. Pincow Confidential
- $^2$  earlier today as an exhibit --
- $^{3}$  MR. THOMPSON: 215.
- Q. -- P-215, was the first application
- <sup>5</sup> filed by International Gold Star for
- <sup>6</sup> Babushka's Recipe?
- A. That's correct.
- Q. And that application, P-215, was
- 9 signed by you on or about November 11, 1999;
- 10 true?
- A. True.
- 12 Q. In that application, you supply a
- date of first use in interstate commerce of
- September 1999; true?
- A. True.
- Q. Would it be fair to say that your
- memory of events in September 1999 was more
- fresh in November of 1999 than it is today?
- 19 A. Can you rephrase that?
- Q. You signed the application in
- November of 1999, and at that time you said
- you first started using Babushka's Recipe on
- dairy products two months earlier.
- A. Correct.
- Q. Your memory of events from two

- G. Pincow Confidential
- months ago is more fresh than your memory of
- events from nine years ago, right?
- MR. THOMPSON: Objection.
- <sup>5</sup> Argumentative.
- 6 Q. You can answer.
- A. I guess if you're not under stress
- or there are other circumstances that may
- general cause you to remember something later better
- than two months earlier.
- Q. At the time you signed this
- application, P-215, in November of 1999, were
- you under stress?
- A. I don't remember.
- Q. Were you under duress?
- A. I don't remember. I could have
- been.
- Q. Did anybody say to you that you
- were required to sign this application in the
- form that it's in?
- A. I know that I was supposed to sign
- this application.
- Q. You understood that you were
- signing a document under oath when you signed
- it; true?

- G. Pincow Confidential
- $^{2}$  A. I read the document and I
- understood the nature of the document.
- Q. And you did that before you signed
- <sup>5</sup> it?
- <sup>6</sup> A. Yes.
- $^7$  Q. Do you now wish to amend
- information that's in the document?
- $^{9}$  A. If I could, I would.
- 0. What would that amendment be?
- 11 A. It would be the amendment to say
- that the products with the name Babushka's
- Recipe label were, in fact, what you
- classified as in sales in commerce prior to
- September 1999.
- Q. So why didn't you have that stated
- in the application before you signed it?
- A. I would say that given that I'm
- signing-off quite a few documents throughout
- the day, I did not properly read or understood
- the seriousness of the nature of what I was
- signing as far as the date, the actual usage
- of the Babushka's Recipe label.
- I did not understand at the time
- also the importance and significance of first

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1
            G. Pincow - Confidential
     usage date, as I do now.
                 In Interrogatory responses in this
           0.
     action that you signed, you state a date of
     April 7, 1998 as the earliest date upon which
     you would rely in this proceeding?
                                I object. I don't
                 MR. THOMPSON:
           believe that's an accurate statement of
           what the interrogatory statements say.
10
                 Off the record.
11
                 (Discussion off the record.)
12
                 MR. THOMPSON:
                                I withdraw my
13
           objection.
14
                 MR. FRIEDMAN:
                                This will be P-219.
15
                 (Petitioner Exhibit 219,
16
           Registrant's Responses to Petitioner's
17
           Interrogatories, marked for
18
           identification, as of this date.)
19
                 MR. FRIEDMAN:
                                What's been marked
20
           as P-219 is 21 pages stapled together
21
           under the caption of this proceeding
22
           and with the title of Registrant's
23
           Responses to Petitioner's
24
           Interrogatories.
25
     BY MR. FRIEDMAN:
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- G. Pincow Confidential
- Q. You have before you P-219,
- $^3$  Ms. Pincow. I'm going to ask that you please
- 4 turn to page 20.
- Witness complying.)
- <sup>6</sup> A. Okay.
- $^{7}$  Q. Is that your signature?
- A. Yes.
- 9 Q. Did you understand, when you signed
- this document, that you were taking an oath
- under the penalty of perjury that the
- information contained herein is true and
- 13 correct?
- A. I would assume that I did.
- Q. Did you read these Interrogatory
- responses before signing the declaration?
- A. Probably did.
- Q. I'd ask that you please look at
- page 16, Interrogatory No. 27.
- Witness complying.)
- Q. The interrogatory states, "For
- purposes of establishing priority of use,
- identify the earliest date upon which
- Registrant intends to rely in this proceeding
- with respect to its use of registrant's mark

- G. Pincow Confidential
- <sup>2</sup> under any mark that includes the term
- $^3$  'Babushka' or 'Babushka Note' and produce all
- documents relating to such usage."
- Do you see that interrogatory?
- ۶ A. Yes.
- Q. And do you see the response states
- "shortly after April 7, 1998"?
- <sup>9</sup> A. I do.
- Q. Now, what is it that happened
- shortly after April 7, 1998 that you were
- 12 referring to?
- 13 A. The labels that were produced for
- Babushka's Recipe yogurt cheeses.
- Q. And April 7, 1998 is the date that
- certain records reflect an order was placed
- with Jes Printing?
- <sup>18</sup> A. Correct.
- Q. So, is that the event upon which
- you rely in this response?
- <sup>21</sup> A. Yes.
- MR. THOMPSON: I'm sorry. Can I
- hear that back?
- (Record read.)
- Q. When did International Gold Star

- G. Pincow Confidential
- begin selling meats under the "Babushka's
- Recipe mark?
- A. November 2003.
- $^{5}$  Q. So that prior to November 2003,
- <sup>6</sup> International Gold Star was not selling meats
- <sup>7</sup> under the "Babushka's Recipe" mark?
- $^{8}$  A. Correct.
- 9 Q. You testified earlier in this
- proceeding that International Gold Star has a
- policy of retaining documents for seven years;
- is that right?
- A. That's right.
- Q. I'd like to just clear one thing
- $^{15}$  up.
- Towards the very beginning of your
- testimony, you mentioned something about there
- being two corporations with similar names
- 19 International Gold Star. Are there, in fact,
- 20 two International Gold Star corporations?
- A. There are.
- Q. And the corporation that has signed
- off on the trademark application wherein you
- signed as vice president, in what state is
- that corporation incorporated?

- G. Pincow Confidential
- A. I believe it's incorporated in the
- 3 State of Delaware.
- Q. During your testimony in this
- $^{5}$  action, when we have referred to International
- Gold Star, were you referring to that Delaware
- 7 corporation?
- A. I would say that -- I don't really
- <sup>9</sup> separate between the two entities in
- respect -- in respect to certain matters.
- 11 Q. So what entity is there in addition
- to the Delaware corporation?
- 13 A. There is an entity called
- 14 International Gold Star, Inc.
- Q. As opposed to International Gold
- Star Trading Corp.?
- A. Correct.
- Q. And International Gold Star, Inc.,
- is that a New York corporation?
- <sup>20</sup> A. Yes.
- Q. And do you have a position in that
- 22 corporation?
- A. Yes, I do.
- Q. What is your position?
- <sup>25</sup> A. VP.

- G. Pincow Confidential
- Q. Are you a shareholder of that
- 3 corporation?
- $^4$  A. No.
- 5 O. Is Robert Pincow the sole
- 6 shareholder?
- A. Yes, he is.
- $^{8}$  O. What is it that International Gold
- 9 Star, Inc. does? What is its business?
- 10 A. The business of International Gold
- Star, Inc. is import/export, distribution of
- specialty food products.
- 13 Q. Is that the same business as
- 14 International Gold Star Trading Corp.?
- A. Not anymore.
- Q. Please explain.
- A. International Gold Star Trading
- Corp. is now an entity that holds only certain
- 19 assets such fixed assets, such as any other
- assets such as trademarks, copyrights and
- things of that nature.
- Q. When did this change come about?
- A. Several years ago. I can't give
- you the exact year.
- Q. Are there any additional related

- G. Pincow Confidential
- <sup>2</sup> corporations?
- A. Do you mean with the same
- 4 ownership?
- Q. Affiliates, yes.
- A. There is the 570 Smith Street
- <sup>7</sup> Reality Corp., which is the entity that owns
- 8 the property -- properties under which
- 9 International Gold Star Trading Corp. and
- 10 International Gold Star, Inc. are located.
- 11 There is the Gold Star Smoked Fish
- 12 Company which is owned by Robert Pincow which
- is located in the premises adjacent to
- 14 International Gold Star, Inc.
- 0. Is that the Lorraine Street
- 16 location?
- A. No. That's 590 Smith Street.
- Q. In Brooklyn?
- A. I think it's 590 Smith Street. But
- it's the building immediately adjacent to our
- other building.
- 0. Is that all?
- A. Well, as far as I know, that's
- where my husband's 100 percent owner.
- Q. You testified earlier that Gold

- <sup>l</sup> G. Pincow Confidential
- 2 Stars has a document retention period of seven
- years?
- <sup>4</sup> A. Correct.
- <sup>5</sup> Q. So after seven years expires, what
- 6 happens to documents?
- A. We typically dispose of them in one
- 8 manner or another.
- 9 Q. So that in one manner or another,
- that means by shredding it or throwing it out
- or that sort of thing?
- 12 A. Correct.
- Q. So that in 2004, International Gold
- 14 Star would have been throwing out documents
- <sup>15</sup> from 1997?
- A. I would say so.
- Q. And in 2005, you would have been
- throwing out documents from 1998 and so forth?
- A. You're correct.
- O. There were documents that were
- 21 produced by your counsel toward the beginning
- of last week that have been marked as
- Respondent's 115 and 116.
- MR. THOMPSON: Are you asking her
- to look for those documents?

1 G. Pincow - Confidential 2 MR. FRIEDMAN: Yes. MR. THOMPSON: Ms. Pincow, will you look in the larger pile of documents. What is it again? THE WITNESS: 6 115 and 116. MR. THOMPSON: believe those are the invoices. THE WITNESS: Okay. (Witness reviewing documents.) 10 Now, this set of MR. FRIEDMAN: 11 documents was produced towards the 12 beginning of last weekend, and I made 13 an objection that I would object to the 14 use of any documents not provided 15 during the discovery period. 16 I reserve that objection. 17 going to ask some questions about the 18 document. 19 BY MR. FRIEDMAN: 20 Ο. Now, these documents were, you 21 stated, found at the Lorraine Street location? 22 Α. Correct. 23 How is it that they were located? Ο. 24 I was actually looking for the Α. 25 payroll records for International Gold Star

- G. Pincow Confidential
- and Gold Star Smoked Fish which were required
- by the Empire Zone. The Empire Zone being the
- 4 governmental agencies that helps small
- businesses located in the Southwest Brooklyn
- <sup>6</sup> zone. I should say South Brooklyn zone.
- While looking for those documents,
- <sup>8</sup> I came across one box of invoices that was
- <sup>9</sup> dated 1998.
- Q. Is it fair to say that there would
- have been additional boxes of invoices from
- 1998 at some earlier period of time?
- MR. THOMPSON: Are you asking her
- to speculate?
- MR. FRIEDMAN: No. Let me rephrase
- the question then.
- Q. Is it the case that other boxes of
- invoices from 1998 were destroyed by Gold Star
- seven years thereafter, in about 2005?
- A. I'm still confused by your
- question.
- 22 Q. Okay.
- A. But I would like to state the
- following: This was the only box that we found
- recently, and the boxes from 1998 had to have

- G. Pincow Confidential
- been destroyed sometime earlier. I would say
- $^3$  at some point when we felt that it was time to
- 4 get rid of them, which would probably be the
- seven-year period.
- Q. Now, this proceeding was commenced
- in the year 2003. So, is it the case that
- 8 Gold Star destroyed invoices relating to its
- <sup>9</sup> sale of dairy products under the label
- Babushka's Recipe after this proceeding was
- 11 commenced?
- 12 A. I wouldn't think so.
- 0. You wouldn't think so?
- A. I don't know. I don't think that
- Gold Star would have destroyed any documents
- that are required by the IRS prior to their
- $^{17}$  time.
- Q. I'm not speaking of the IRS. I'm
- talking about this proceeding.
- A. But that is the main reason we keep
- the documents. You know, I don't necessarily
- need documents going back that far.
- Q. I just need to clarify the record
- on this.
- Were documents that reflect sales

- G. Pincow Confidential
- of dairy products under the label Babushka's
- Recipe destroyed by International Gold Star
- 4 after this proceeding was commenced in the
- <sup>5</sup> year 2003?
- 6 MR. THOMPSON: Are you asking if
- she knows out of her own knowledge?
- MR. FRIEDMAN: Yes.
- <sup>9</sup> A. We did not look through the records
- to select specifically particular documents
- that had Babushka's Recipe information on it.
- So, if any documentation was inadvertently
- disposed of by mistake, it would not have been
- intentional and it would not have to do
- specifically with this case.
- Q. Were any measures taken after this
- proceeding was commenced in 2003 to preserve
- documentation relating to the subject matter
- of this case?
- A. To the best of my knowledge, even
- though this case commenced in 2003, there was
- a period of almost two years where we could
- not get the case going so the importance and
- significance of getting some of this
- documentation was not as apparent to me then

- G. Pincow Confidential
- $^{2}$  as it became later in the case when you,
- Mr. Friedman, started to actively pursuing --
- 4 answering letters and communications from
- <sup>5</sup> Mr. Thompson.
- Q. Are you aware that Petitioner's
- document demands and interrogatories in this
- $^{8}$  case were served in the year 2003?
- 9 A. I don't want to speculate on the
- date, but I know it was quite a few years ago.
- Q. And no documents were produced
- until the year 2007?
- 13 A. I believe there was a reason for
- $^{14}$  that.
- 0. And these documents marked as R-115
- and R-116 were produced only last week?
- A. True. And I just went through
- testimony as to why they were -- how and why
- they were discovered.
- MR. THOMPSON: And just so the
- record is clear, it's my recollection
- that Petitioner's documents were also
- only produced in 2007 even though they
- had originally been requested many
- years ago as well.

- G. Pincow Confidential
- $^2$  MR. FRIEDMAN: That is correct.
- Because it was done as an exchange of
- 4 documents.
- MR. THOMPSON: As I said, I'm just
- 6 making the record clear.
- MR. FRIEDMAN: However, the
- response, the documents themselves were
- 9 selected and preserved at the time that
- the discovery demands were made in the
- <sup>11</sup> year 2003.
- 12 BY MR. FRIEDMAN:
- Q. Now, in this Exhibit R-115, you
- have identified certain sales as being of
- Babushka's Recipe; true?
- <sup>16</sup> A. True.
- Q. But the document itself, R-115,
- nowhere says "Babushka's Recipe"; true?
- A. It says "Granny's Recipe," which
- implies and translates into Babushka's Recipe.
- Q. But it does not say "Babushka's
- 22 Recipe"?
- A. It does not say the word "Babushka"
- as spelled, B-A-B, and so on.
- Q. Why is it that you only searched

- G. Pincow Confidential
- for these documents after Empire Zone asked
- you to undertake a search rather than in
- 4 connection with this proceeding?
- MR. THOMPSON: Objection. That
- wasn't --
- $^7$  A. That's not what --
- MR. THOMPSON: -- her testimony.
- 9 A. -- I said. What I said was while I
- was searching for the documents that were
- requested by Empire Zone, I came across a box
- that was dated 1998 that contained invoices
- that you have in front of you.
- Q. What else was contained in that
- $^{15}$  box?
- A. That's it; just the invoices. This
- is how we keep our records.
- Q. What size box approximately was it?
- A. What size box? It was like a
- storage box. You know, like a typical office
- storage box similar to that one.
- Q. And you're referring to a box that
- <sup>23</sup> has --
- A. A standard storage box that's sold
- in any Staples or Office Max.

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- MR. FRIEDMAN: Mr. Thompson, would
- $^3$  this be described as a banker's box?
- MR. THOMPSON: That's exactly the
- term I would have used.
- 6 O. So what else was in the banker's
- box besides 115 and 116?
- A. There were just other invoices
- <sup>9</sup> related to December '98, but they did not have
- the Granny's products on them, and the box was
- not completely full either.
- 0. Was this box near other boxes with
- invoices?
- <sup>14</sup> A. No.
- 15 O. There were documents that were
- produced in this litigation earlier -- that
- is, approximately a year ago -- that also
- allegedly referred to sales of goods bearing
- the mark "Babushka's Recipe." Where were
- those documents located?
- A. All of my document, all of my
- invoices are located in the same room in the
- same type of boxes.
- Q. So, if they were all in the same
- room in the same type of boxes, why weren't

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- <sup>2</sup> 1998 invoices located when the other invoices
- 3 were located?
- A. Each box is marked with the year.
- 5 So if you can show me what you're referring
- to, I'll be able to explain better.
- 7 MR. FRIEDMAN: Off the record.
- 8 (Discussion off the record.)
- 9 BY MR. FRIEDMAN:
- Q. Now you are looking at
- 11 Registrant 124.
- 12 A. Yes.
- Q. These are invoices reflecting sales
- by Gold Star of products starting in
- <sup>15</sup> January 1999.
- A. Right.
- Q. And if we look at the second
- to last page that has the Bates stamp
- number 0032, it has an invoice date of
- october 10, 2000?
- <sup>21</sup> A. Yes.
- Q. So, were there sales of dairy
- products called "Babushka's Recipe" in between
- January 1999 and October 2000?
- A. Of course.

- G. Pincow Confidential
- $^{2}$  O. So why were there no invoices
- 3 provided?
- 4 MR. THOMPSON: I'll object to
- 5 presupposing that they have been
- <sup>6</sup> requested.
- 7 MR. FRIEDMAN: Well, somebody made
- 8 the decision to supply only these
- invoices and I would like to know what
- the decision-maker was thinking.
- 11 A. I think the decision-maker was
- looking to provide a couple of samples of
- various types of clients located -- customers
- located in different parts of the United
- 15 States with the Babushka product on their
- $^{16}$  invoice, or Babushka-labeled product on their
- <sup>17</sup> invoice.
- So these were basically randomly
- selected invoices.
- Q. So what happened to the invoices in
- between January of 1999 and October of 2000?
- A. Well, the 1999 I'm pretty certain I
- no longer have in my possession. I can go
- back to my archives and see if I have anything
- $^{25}$  from the year 2000.

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- I was not instructed to pull out
- every invoice that contained Babushka's Recipe
- 4 sales on it.
- <sup>5</sup> O. But if we were to look at this
- document with the Bates stamp number of 0032
- $^{7}$  at the bottom, the sales that you would regard
- 8 as sales of Babushka's Recipe, in fact, state
- "Granny's Recipe," correct?
- A. Among other products that have
- Babushka's label on them. We have already
- determined in my prior testimony that the
- product description did not always reflect the
- word "Granny's Recipe" -- yet we know that it
- had the Babushka label on it -- in some cases.
- Q. I would like to clear up that we
- have not determined any such thing. That was
- your statement.
- A. Sorry. Sorry for that usage of
- word.
- Q. No problem. Spoken like a lawyer.
- A. I'm trying.
- Q. Is there an example on this
- page 132 of another product that you claim was
- sold under the name "Babushka's Recipe"?

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- A. Page 1 of the invoice, right?
- ${\tt Q.}$  Page 1 of the invoice. This is --
- $^4$  A. There is only one. I'm sorry.
- No. This invoice contains only one
- 6 product that was sold with the Babushka's
- <sup>7</sup> Recipe label.
- 0. And that is farmer's cheese?
- 9 A. Farmer's cheese, product number
- <sup>10</sup> MG05.
- Q. As I understand it, this page was
- selected as being representative of sales that
- were made around or about this time period of
- dairy products bearing a mark of what you
- claim is Babushka's Recipe?
- A. Right.
- Q. So that it's fair to say that at or
- about this time, all of Gold Star's invoices
- 19 for dairy products that you claim said
- "Babushka's Recipe," in fact, were called
- something else on the invoice?
- MR. THOMPSON: Can I hear that read
- back?
- (Record read.)
- MR. THOMPSON: And "at this time"

- G. Pincow Confidential
- 2 you mean what time?
- $^3$  MR. FRIEDMAN: The date of this
- invoice is October 10, 2000.
- 5 A. They were called Granny's -- well,
- one particular product, farmer's cheese was
- <sup>7</sup> called Granny's Recipe, which is a
- 8 transcription or translation of the Babushka's
- 9 Recipe.
- Q. On the following page with the
- Bates stamp number 0033 at the bottom which
- reflects a date of May 15, 2001, this naming
- of products on Gold Star invoices had not
- 14 changed; true?
- A. Not on the invoices, but already in
- the price list. And if you look at R-122,
- page 14 of 122 is a price list of Gold Star
- <sup>18</sup> dated 2001-2002.
- 19 If you look at the item product
- No. 41501 on my invoice --
- Q. I'm sorry. Since the witness is
- instructing the lawyer to look at a document,
- I need a moment to find it. What is this,
- <sup>24</sup> 122?
- MR. THOMPSON: That's the price

- G. Pincow Confidential
- list.
- A. I'm sorry.
- Q. What page?
- <sup>5</sup> A. Page 14.
- 0. And there?
- A. Item -- on the feta and farmer's
- 8 cheeses, item No. 41501, which is the same
- 9 item on my invoice dated 5/15/2001.
- 10 Q. I'm sorry. I need a minute to find
- <sup>11</sup> that. 41501.
- MR. THOMPSON: On the bottom under
- feta and farmer's cheese, and then it
- is numerical order.
- MR. FRIEDMAN: I see it.
- A. It says, "Babushka farmer's cheese
- large." And the next item, 41502 says
- 18 "Babushka farmer's cheese small." And there
- $^{19}$  is a star next to these items which basically
- says "exclusive products of International Gold
- 21 Star Trading Corp."
- Q. But this price list is titled
- <sup>23</sup> "price list 2001-2002," correct?
- A. True.
- Q. And the invoice we have in front of

- G. Pincow Confidential
- us, GOLD0033 is dated May 13, 2001?
- $^3$  A. Correct.
- Q. And we do not know as we sit here
- $^{5}$  today, whether this 2001-2002 price list was
- 6 created before May 15, 2001 or after; true?
- $^{7}$  A. We know that it was created after.
- 8 O. Thank you. How do we know that?
- <sup>9</sup> A. I already stated that based on what
- 10 I've seen in this catalog -- excuse me, price
- list, it was created probably end of 2001
- beginning 2002.
- Q. And as we sit here today, there is
- no document, no invoice produced by
- 15 International Gold Star that says "Babushka's
- Recipe" -- I'm talking literally Babushka's
- Recipe -- was sold at any time prior to May
- <sup>18</sup> 2001?
- A. You're correct. May I finish the
- statement?
- O. Please.
- MR. THOMPSON: Do you have
- something to add?
- A. We have seven witnesses stating
- that to every one of them -- including all of

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- 2 my customers that have been here -- Babushka's
- Recipe and Granny's Recipe were all one and
- $^4$  the same.
- <sup>5</sup> Q. I would say that is a matter of
- <sup>6</sup> interpretation.
- $^{7}$  A. Exactly.
- MR. THOMPSON: Literally and
- <sup>9</sup> translation.
- MR. FRIEDMAN: I need a quick
- bathroom break.
- MR. THOMPSON: Sure.
- 13 (Whereupon, a recess was taken
- 14 from 2:13 p.m. to 2:16 p.m.)
- 15 BY MR. FRIEDMAN:
- Q. I understand your testimony, you
- would state that by mid-2001, Babushka's
- Recipe had become a popular brand for dairy
- 19 products for Gold Star?
- A. I think it became popular even
- 21 prior to that.
- O. So why then was it not listed in
- any of Gold Star's price lists or catalogs
- before the 2001-2002 price list?
- MR. THOMPSON: Objection. We don't

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- know that it wasn't on a price list
- before then, we just don't have any
- 4 copies of those price lists.
- I don't believe she's testified
- that it wasn't done before then.
- <sup>7</sup> Q. Were those earlier price lists, if
- any, in existence in 2004 while this case was
- 9 pending?
- 10 A. The ones that were in existence in
- 2004 would be just computerized price lists.
- 12 They would not be look something like this
- (indicating).
- Q. Referring to --
- A. I'm referring to 122.
- Q. Why was R-122 preserved?
- A. We have preserved a couple of
- things that contained prior lines, prior lines
- of product -- products, I should say -- to
- make a decision whether we want to continue
- with some of these lines or not.
- But the fact that our computer
- could now generate a price list makes this
- obsolete, so we refer only to our catalogs
- that we print or try to print every year.

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- Q. Because you're able to rely upon
- your computer records?
- A. Because for line -- for product
- $^{5}$  line purposes, we now refer to our catalog.
- <sup>6</sup> For price or vendor information purposes, we
- now rely on our software.
- But whereas before I had to create
- <sup>9</sup> price lists manually in Excel, today and
- starting, I believe, maybe in 2004, maybe even
- earlier, I could generate a price list right
- out of the computer. Obviously it is not
- going to have images next to it, but it will
- have my code and prices.
- Q. So you rely upon your computer
- 16 records for --
- A. Pricing.
- Q. -- pricing?
- <sup>19</sup> A. Yes.
- Q. Now, your computer records with
- respect to volume of sales of particular
- products go back only to the year 2001; true?
- A. True.
- Q. Because as I understand your
- testimony, when you went to a new computer

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- system in 2001, it wiped out all the
- information that you had on your system from
- 4 before 2001?
- <sup>5</sup> A. It doesn't wipe it out. It
- fer replaces it, so you can no longer go back into
- <sup>7</sup> the system to -- let me rephrase that.
- 8 It's a new model that gets
- 9 installed into the computer. And from that
- point on, you're using the new model for all
- of your points of reference as far as
- accounting and inventory is concerned. The
- only thing that gets transferred from the
- opened program is the actual account balances
- as in accounts receivables.
- Q. And it is your testimony, as I
- understand it, that the information regarding
- sales from prior to 2001 is no longer
- accessible to International Gold Star?
- A. That is correct.
- Q. Now, R-124, when these purported
- invoices from January 1999 were located, were
- they not kept very near by the box where the
- 1998 invoices were located very recently?
- MR. THOMPSON: Define "nearby"?

- G. Pincow Confidential
- $^2$  MR. FRIEDMAN: In the same room.
- A. Not necessarily.
- Q. When you say "not necessarily,"
- 5 what do you mean?
- A. I may have boxes of invoices for
- the year, let's say, 1998 covered with the
- boxes of payroll records from 1999, and then
- <sup>9</sup> the layers might change because we just pile
- up the boxes one on top of the other hoping
- that we at least keep, you know, certain
- documents for the same year together.
- So where I had the invoices, I may
- have payroll records, bank records and things
- $^{15}$  of other nature for that year. It would not
- $^{16}$  necessarily be that invoices of 1998 would be
- immediately next to the boxes for invoices of
- <sup>18</sup> 1999.
- Q. Who, if anybody, was responsible
- $^{20}$  for searching for the invoices that might have
- existed from 1998?
- A. I was.
- O. As I look at the Gold Star
- invoices, I see that there is an invoice
- numbering system. How does that invoice

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- numbering system work?
- A. With every generation of an invoice
- out of the system, the computer system assigns
- <sup>5</sup> a number.
- $^6$  Q. Okay. That's it?
- $^7$  A. That's it.
- <sup>8</sup> Q. Is there any logic to the numbering
- 9 system? Is it sequential?
- 10 A. Typically, it's sequential for the
- invoices. But if my accounts receivable
- person were to make a credit to a certain
- invoice, it would come up with an invoice
- number, but it would not necessarily be an
- invoice now, would it? It would just be a
- $^{16}$  credit memo, yet it would have a number
- sequential to something that is an invoice.
- 18 Am I clear or is that confusing?
- MR. FRIEDMAN: If you could read
- that back, please.
- $^{21}$  A. For example, if we were to take --
- MR. FRIEDMAN: Could you read that
- back?
- (Record read.)
- Q. I think I understand what you said.

- G. Pincow Confidential
- But if you want to elaborate, please do.
- A. Well, if we just generated an
- invoice number, for example, 11499 and
- 5 immediately after my accounts receivable
- 6 person was giving a credit memo on some other
- invoice, she might have assigned a number
- 8 11500.
- 9 Q. Did your invoice numbering system
- change when you went to the new software in
- <sup>11</sup> 2001?
- 12 A. No, not as far as I can remember.
- 13 Q. There has been testimony earlier in
- the proceedings that the invoices were
- generated in triplicates?
- A. Correct.
- 0. In other words, different color
- copies?
- <sup>19</sup> A. True.
- 0. What were the colors?
- A. The white, the yellow and the
- pink/orange. I would say it's pink.
- Q. Which of those, if any, did Gold
- 24 Star keep?
- A. We keep the white copy, the

- G. Pincow Confidential
- original copy, such as in 115.
- Q. So the yellow and the pink, Gold
- 4 Star did not keep?
- <sup>5</sup> A. Depending on where the customer is,
- we might keep both the yellow and the pink.
- If it's an out-of-town customer, we keep the
- yellow copy with us until the white copy
- 9 returns to us with a signed received
- signature, and that is only if it's gone with
- our own truck, if our trucker is delivering
- the product.
- 13 If the shipment is made by a common
- carrier, then we keep the white copy, we send
- the pink copy with the shipment and the yellow
- copy is kept in Gold Star's premises with the
- order sheet. I hope I don't bore you.
- MR. THOMPSON: I'm listening
- rampantly.
- 0. What is an order sheet?
- A. An order sheet, a wide sheet of
- <sup>22</sup> paper --
- Q. I'm sorry. You're saying wide or
- white?
- A. Wide. Wide sheet of paper where we

- G. Pincow Confidential
- list the most popular products that we sell by
- product category and by vendor, so that when
- 4 the customer calls, the salesperson can take
- $^{5}$  the order down as if there were a Chinese
- 6 menu. So all the items are listed and --
- $^{7}$  Q. So -- I'm sorry.
- A. And the order gets filled in by
- 9 hand at first.
- Q. So the order sheet is only an
- internal Gold Star document?
- A. Absolutely.
- 0. Does the customer also have
- something in the nature of an order sheet to
- place the customer's order from?
- A. This was not something we were
- sending to the customer.
- $^{18}$  Q. In the year 1998, if a customer was
- 19 placing an order, how would they indicate to
- Gold Star what they wished to purchase?
- A. They would name the product that
- they wished to purchase and the amount of --
- the quantity that they wished to purchase.
- Q. They would use the product's common
- name?

- G. Pincow Confidential
- $^2$  A. Correct as it's known to them.
- $^3$  MR. THOMPSON: I'm going to object
- 4 to your characterization of the name
- 5 "common name" since I don't understand
- what you mean by "common name." That's
- susceptible to several different
- <sup>8</sup> interpretations.
- 9 MR. FRIEDMAN: I'll withdraw that
- question.
- Q. Ms. Pincow, I believe you stated
- that the customer would use the product name
- known to the customer, right?
- 14 A. The way they're used to calling the
- product.
- Q. Would that typically be what the
- product is called in the Gold Star invoice?
- A. Not necessarily.
- 19 Q. Do you know whether Dmitry Lerner
- has ever been arrested?
- A. I don't know. I'm surprised myself
- to hear that question posed by you to my
- husband.
- Q. Has Gold Star been involved in any
- lawsuits with Royal Baltic?

- G. Pincow Confidential
- A. Yes.
- $^3$  O. What was that about?
- A. I believe it was years ago, and the
- $^{5}$  item in question was a label.
- <sup>6</sup> Q. Do you know what quarter it was in?
- $^{7}$  A. No. I have to go on record to
- 8 state that it's prior to my coming to work for
- <sup>9</sup> International Gold Star.
- Q. When did you go to work for
- 11 International Gold Star?
- <sup>12</sup> A. June 1995.
- Q. Do you know what the label was;
- $^{14}$  what the mark was?
- A. I know it had to do with a seafood
- product label.
- Q. A product in the line of seafood?
- <sup>18</sup> A. Yes.
- MR. FRIEDMAN: I need to find an
- exhibit. It will just take a minute.
- (Pause in the proceedings.)
- Q. Can you take a look for
- Petitioner's 211?
- 24 A. Okay.
- Q. I would like to direct your

- G. Pincow Confidential
- attention to the second page of
- Petitioner's 211 with Bates stamp GOLD0010 at
- $^4$  the bottom. What is that?
- $^{5}$  A. This is a label depicting
- <sup>6</sup> "Babushka's Recipe" logo --
- $^{7}$  Q. Please. The second page.
- 8 A. Sorry. This is an invoice from Jes
- <sup>9</sup> Printing to Gold Star International.
- 0. What is it for? What did Jes
- Printing provide Gold Star International with?
- A. According to the invoice, it is
- Babushka's Recipe home style bottle label, but
- that's what the invoice says. I don't know
- what exactly was supplied.
- Q. This is among the documents that
- were first supplied by International Gold Star
- in this litigation. Is there any particular
- reason why this invoice was produced?
- A. I would assume this was produced to
- show that we had continued use of Babushka's
- Recipe label. This invoice is dated
- <sup>23</sup> 9/29/2000.
- MR. FRIEDMAN: I'm going to look
- through my notes.

- G. Pincow Confidential
- Whereupon, a recess was taken
- from 2:34 p.m. to 2:35 p.m.)
- 4 BY MR. FRIEDMAN:
- <sup>5</sup> O. In the exhibit marked as
- 6 Registrant 116, if you were to look at the
- <sup>7</sup> third from the last page, it has a Bates stamp
- <sup>8</sup> number of 0283 at the bottom.
- <sup>9</sup> A. Yes.
- 10 Q. I believe you previously testified
- that items such as cheese yogurt loaf and
- cheese yogurt vegetable loaf was sold under
- the Babushka's Recipe label?
- A. That's right.
- Q. Now, those cheese yogurt products
- were supplied to you by Bunker Hill, correct?
- A. Correct.
- Q. And they were supplied in a vacuum-
- packed bag, correct?
- A. Correct.
- Q. Who placed the label on the
- 22 product?
- A. The person that was working in the
- dairy department at Gold Star.
- Q. And that label, how was it affixed

- G. Pincow Confidential
- to the product?
- $^3$  A. It was just pasted, glued on. It's
- <sup>4</sup> a label. The label is provided with adhesive,
- $^{5}$   $\,$  so you would just place the label on. It
- 6 comes in a roll.
- $^{7}$  Q. Was there a label on the product
- when you obtained it from Bunker Hill?
- 9 A. No.
- 10 Q. It was provided without label?
- 11 A. Without label. You have some
- examples here. Sometimes we didn't have
- labels on. So you can see there are several
- situations where the label is not affixed on
- the product (indicating). That's how it got
- $^{16}$  into the catalog. Same with these two items.
- Unfortunately, the label got -- the product
- got into our catalog without even a label on
- <sup>19</sup> it.
- MR. FRIEDMAN: The witness is
- referring to Respondent's Exhibit 4
- from the deposition of April 17, 2008
- and specifically to page 20.
- MR. THOMPSON: Do you mind
- identifying the two items she made

- G. Pincow Confidential
- <sup>2</sup> reference to?
- $^3$  MR. FRIEDMAN: I will be happy to.
- It was item 42012, which is
- identified in the catalog as yogurt
- smoked wheel without a brand name; and
- there is item 40703 which is identified
- 8 as gouda cholesterol free also without
- <sup>9</sup> a brand name.
- 10 BY MR. FRIEDMAN:
- 11 Q. Now, this catalog, you previously
- testified, is from the year 2000, correct?
- A. Correct.
- Q. And these items that have just been
- identified by number, who was the manufacturer
- of these items?
- A. Well, on 42012, for certain this is
- a product from Bunker Hill Cheese.
- Q. 42012, which is the yogurt smoked
- wheel. So this item is vacuumed-packed but
- without a label?
- 22 A. Correct.
- Q. And 40703, who supplied that?
- A. I can't remember.
- Q. Was Gold Star, as you understand

- G. Pincow Confidential
- it, free to affix any private label it wished
- <sup>3</sup> upon the unlabeled cheese provided by Bunker
- 4 Hill?
- <sup>5</sup> A. "Free" is a very general word. As
- <sup>6</sup> you know, Lisa Troyer and I had an
- understanding of the kind of products that we
- 8 could put our private label on, because at a
- <sup>9</sup> certain time, she had still the other
- distributors to deal with being Beluga and
- 11 Eastern Star from those that I recollect.
- So at the very beginning, we had an
- agreement that I would only do private label
- on the products that will not interfere with
- 15 her sales.
- Q. And in 1998, what products were
- those?
- A. Well, the conditions under which
- she sold me the original yogurt cheese was
- such that it would have to have a private
- label "Babushka" on it, and there were
- flavored products which nobody wanted that
- much so Gold Star was free to put a "Babushka"
- label on any of those.
- MR. FRIEDMAN: Can you read back

- G. Pincow Confidential
- the last two answers?
- Record read.)
- Q. So you are selling the yogurt
- 5 cheese under the Babushka label, but when you
- <sup>6</sup> put it in the catalog you put it in without
- <sup>7</sup> any label at all as we just saw?
- 8 A. That is because at a certain point,
- <sup>9</sup> Lisa said that she will no longer deal with
- Beluga caviar and I could use the product with
- her labels on them if I wanted to.
- Q. But then why put it in your catalog
- without any label at all, such as we see in
- 42012 in Respondent's 4?
- 15 A. It could have been that that's how
- the product was shipped to us. I don't know
- if at that time we were still applying the
- Babushka label to the smoked yogurt cheese
- wheel or we were selling it already in general
- under her label, that is similar to 42013 and
- 42014.
- O. Could you tell me what Alex
- Alexander's position was for International
- <sup>24</sup> Gold Star?
- A. He was the manager and the

- G. Pincow Confidential
- supervisor of the meat department.
- Q. Who was the manager of the
- warehouse before Jacob Krumgalz?
- $^5$  A. There really wasn't a, per se,
- 6 warehouse manager. What happened is we lost
- <sup>7</sup> the manager that we had whose name is Joseph
- 8 Bromberg and Alex Alexander sort of ran the
- 9 place between the meat department and the
- warehouse until Jacob came along. It was only
- a short period of time, a couple of months.
- 12 Q. The Bromberg fellow that you
- identified, what was his position?
- A. Prior to Jacob Krumgalz, Joseph
- 15 Bromberg was our warehouse manager.
- Q. Where is Joseph Bromberg today, if
- you know?
- A. To the best of my knowledge, he has
- a company of his own that manufactures
- marinated vegetables. It is a small world.
- Q. What's the name of his company?
- A. I think it's called Magic Pickle.
- Q. Where are they located?
- A. I'm not sure if it's in Brooklyn or
- in Queens.

- G. Pincow Confidential
- $^2$  Q. Whose responsibility at
- International Gold Star was it to affix the
- Babushka's Recipe labels to the dairy
- 5 products?
- 6 MR. THOMPSON: At what period of
- time? You put it in the past tense.
- 8 MR. FRIEDMAN: 1998.
- A. Whoever was an employee in the
- packaging department in the warehouse. It
- could have been any number of people that
- worked for Gold Star as packers, shippers. It
- is not a task that's assigned to a particular
- person.
- Q. How many such people were there
- working at the Gold Star warehouse in 1998?
- MR. THOMPSON: Are you asking at
- any given time or if people came and
- went, how many people over the course
- of the year?
- MR. FRIEDMAN: At any one given
- time.
- A. I would say there were probably
- anywhere between four to six packers in that
- $^{25}$  time.

- G. Pincow Confidential
- O. What kind of turnover did Gold Star
- have in its packers?
- A. Unfortunately, this is one
- department that has very heavy turnover.
- Q. Are there any packers there today
- <sup>7</sup> who were there in 1998?
- 8 A. No.
- 9 Q. What has become of Lyudmila Glans?
- A. Lyudmila left Gold, Star I would
- say, somewhere around April or May of this
- 12 year voluntarily. She decided to join a
- company that had something to do with imports
- and exports of equipment, I believe,
- construction equipment.
- Q. Do you know the name of that
- company?
- <sup>18</sup> A. No.
- Q. You would have that in your files?
- <sup>20</sup> A. No.
- Q. You have a last name and address in
- your files?
- <sup>23</sup> A. Yes.
- 24 RQ Q. Can you supply it?
- A. Sure.

Page 248

1 G. Pincow - Confidential 2 Q. Thank you. MR. FRIEDMAN: No further questions at this time. Thank you. MR. THOMPSON: I just have one or 6 two questions. EXAMINATION BY MR. THOMPSON: I want to clarify the state of the 10 room in which the records were kept. 11 You indicated different records 12 would be kept in different boxes in labels? 13 Α. Right. 14 Did those boxes ever get moved at Ο. 15 any point in time? 16 All the boxes are always in the 17 same room. They may be moved around the room, 18 but they were never moved out of the premises 19 of 250 Lorraine Street. 20 21 22 (Continued on next page to include jurat.) 23 24

25

Page 249

		- 0.50 2
1	G. Pincow - Confidential	
2	Q. But if someone was looking for a	
3	box at the bottom, could they reach for boxes	
4	on top?	
5	A. Absolutely. I believe that is the	
6	reason that we found the box with the invoices	
7	relating to 1998.	
8	MR. THOMPSON: That's all I have.	
9	MR. FRIEDMAN: No further	
10	questions.	
11	(Time noted: 2:50 p.m.)	
12		
13		
14		
15		
16	GALINA PINCOW	
17		
18		
19		
20		
21	Subscribed and sworn to before me,	
22	this day of 2008.	
23		
24	<del></del>	
25	Notary Public	

				Page	250
1	I	N D E X			
2	WITNESS EXAMI	NATION BY	PAGE		
3	G. PINCOW MR. F	RIEDMAN	137		
4	MR. T	HOMPSON	248		
5					
6	DIRECTIONS: [None]				
7	MOTIONS: [None]				
8	REQUESTS: PAGE 24	7			
9					
10					
11	EX	HIBITS			
12	PETITIONER EXHIBIT		FOR I.D.		
13	Exhibit 215		139		
14	Trademark Applicat	ion, P0110-114			
15					
16	Exhibit 216		169		
17	Salzberg Cheese, W	alker Foods			
18	Jersey City, origi	nal yellow			
19	packaging				
20					
21	Exhibit 217		196		
22	Copy of Internatio	nal Gold Star			
23	Check No. 0004852,	GOLD0005-06			
24					
25					

			Page 251
1	EXHIBITS		
2	PETITIONER EXHIBIT	FOR I.D.	
3	Exhibit 218	196	
4	International Gold Star Check		
5	No. 0004960, GOLD0003-04		
6			
7	Exhibit 219	205	
8	Registrant's Responses to		
9	Petitioner's Interrogatories		
10			
11	EXHIBITS		
12	[previously marked]		
13	PETITIONER EXHIBIT	FOR I.D.	
14	Registrant 117	150	
15	Respondent 4	155	
16	Registrant 122	159	
17	Registrant 120	163	
18	Petitioner 213	180	
19	Respondent 115-116	212	
20	Registrant 124	221	
21	Petitioner 211	238	
22			
23			
24			
25			

Page 252

		rage 2.
1	CERTIFICATE	
2	STATE OF NEW YORK )	
3	) ss.:	
4	COUNTY OF KINGS )	
5		
6	I, MAYLEEN CINTRON, a Notary Public	
7	within and for the State of New York,	
8	do hereby certify:	
9	That GALINA PINCOW, the witness	
10	whose deposition is hereinbefore set	
11	forth, was duly resworn by me and that	
12	such deposition is a true record of the	
13	testimony given by such witness.	
14	I further certify that I am not	
15	related to any of the parties to this	
16	action by blood or marriage; and that I	
17	am in no way interested in the outcome	
18	of this matter.	
19	IN WITNESS WHEREOF, I have hereunto	
20	set my hand this 30th day of October,	
21	2008.	
22		
23		
24		
25	MAYLEEN CINTRON, RMR, CRR	

			-	, –
	ERRATA SHEET FOR T	HE TRANSCRIPT O	F:	
(	Case Name: Four Se	easons v Gold St	ar	
]	Dep. Date: October	23, 2008		
]	Deponent: Galina	Pincow		
	Pg. Ln. Now Reads	Should Read	Reason	
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		GALINA PINCOW		
	SUBSCRIBED AND SWORN BEF	'∩PF MF		
	This day of			
-	Notary Public			
,	My Commission Expires:			

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK APPLICATION CORPORATE APPLICANT

11231

Mark

BABUSHKA'S RECIPE

Applicant

International Gold Star Trading Corp.

Address

570 Smith Street

Brooklyn, New York

Class

29 (Intl.)

Goods

Dairy products, excluding ice cream, ice milk and frozen yogurt, processed

and marinated vegetables

First Use

September 1999

Commerce

September 1999

TO THE HON. COMMISSIONER OF PATENTS AND TRADEMARKS WASHINGTON, D.C. 20231

Sir:

The above-identified applicant, a domestic corporation, incorporated under the laws of Delaware, having an address as indicated above, has adopted and is using the trademark shown in the accompanying drawing for the goods specified above, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

The mark was first used on the goods in September 1999, was first so used in interstate commerce in September 1999, and is now in such use in such commerce. (15 U.S.C. § 1051(a), as amended).

The mark is used by applying it to packaging containing the goods sold under the mark. Three facsimiles showing the mark as used in commerce are presented herewith.

The undersigned declares that she is an officer of applicant corporation, and is authorized to execute this application on behalf of applicant; that she believes applicant to be the owner of the mark sought to be registered; that, to the best of her knowledge and belief, no other person, firm, corporation or association has the right to use said mark in commerce, either in the form of the identical mark, or in such near resemblance thereto as may be likely, when applied to the goods of such other person, or used in connection with the services of such other person, to cause confusion, mistake or deception; that all statements made herein of her own knowledge are true, and that all statements made herein on information and belief are believed to be true; and further that these

Four Seasons Dairy, Inc., Petitioner

International Gold Star Trading Corp., Registrant
Cancellation No. 92/042,082

#### **GOLD STAR-6**

statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements and the like may jeopardize the validity of the instant application or any registration resulting therefrom.

#### POWER OF ATTORNEY

Applicant hereby appoints Roger S. Thompson, Esq., a member of the Bar of the State of New York, having a mailing address of 116 Pinehurst Ave., #D-14, New York, New York 10033, and a telephone number of (212) 923-5145, as attorney to prosecute this application for registration of trademark with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith, to receive all correspondence in connection with this application, and to receive the Certificate of Registration which may issue based upon this application.

International Gold Star Trading Corp.

By: Ms. Galina Pincow

Office

P 0111

#### ROGER S. THOMPSON ATTORNEY AT LAW 116 PINEHURST AVE., #D-14 NEW YORK, NEW YORK 10033

TELECOPIER: (212) 923-3046

TELEPHONE: (212) 923-5145

December 7, 1999

Asst. Commissioner for Trademarks 2900 Crystal Drive Arlington, VA. 22202 Box FEE

Re:

New Trademark Application for

**BABUSHKA'S RECIPE** Our ref: Gold Star - 6

Dear Sir:

Enclosed is a new application for the above-referred mark, the application comprising:

The Application;

A Power of Attorney;

A Drawing;

A Check in the amount of \$245.00, the fee for one class of goods;

Three facsimiles; and

A Return, Pre-Paid, Postcard.

The facsimiles are copies of labels applied to the goods sold under the mark.

Early and favorable action is respectfully solicited.

Very Truly Yours,

Roger S. Thompson, Esq.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Committee Asst. issioner ef Patents and Trademarks, Washington, D.C. 20231 on Dec. 7, 1999

Exp. Mad No.

ROGER S. THOMPSON & 5293546/8 US

## 75865702

TRADEMARK APPLICATION	SERIAL	NO.	
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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FEE RECORD SHEET

12/10/1999 TEVAKS 00000151 75865702

01 FC:361

245.00 OP

PTO-1555 (5/87)

#### **GOLD STAR-6**

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK APPLICATION CORPORATE APPLICANT

Mark

BABUSHKA'S RECIPE

Applicant

International Gold Star Trading Corp.

Address

570 Smith Street

Brooklyn, New York 11231

Class

29 (Intl.)

Goods

Dairy products, excluding ice cream, ice milk and frozen yogurt

First Use

September 1999

Commerce

September 1999

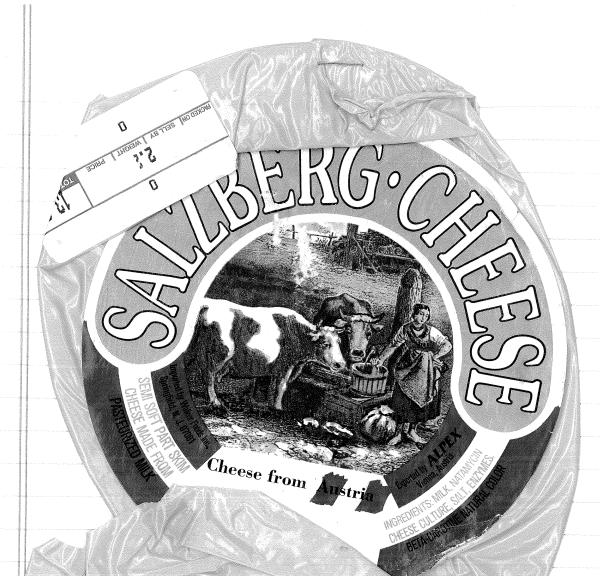
#### **BABUSHKA'S RECIPE**

12-07-1999

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #54

PUBLISHED 05/29/01





### SALZBERG CHEESE

WALKER FOODS JERSEY CITY

Servings Per Container about 33

Amount Per Serving
Calories 86 Calories from Fat 59
% Daily Vai

PRODUCT OF AUSTRIA

NET.WEIGHT:

OSTERREICH 4-O-20 E G

2,18LB 0,99kg

Mutrition Facts Serving Size 1 oz (28g/about 1 inch cube)

Tutal Fat 60	To Daily Value:
Saturated Fat 4g	9%
	20%
	Time .
Total Carbohydead	11%
	0%
Sugars Og	0%
Trucein 7c	
Vitamin A 6%	171

Calcium 21% Iron 0%

Percent Daily Values are based on a 2,000 catorie diet. Your daily values may be higher or Lower depending on your calorie needs.

Four Seasons Dairy, Inc., Petitioner

International Gold Star Trading Corp., Registrant
Cancellation No. 92/042,082

Petitioner Exhibit 2/6 10/23/08

#### INTERNATIONAL GOLD STAR TRADING CORP. ACCOUNT NO. 2 570 SMITH STREET BROOKLYN, NY 11231

CITIBAN CO CITIBANK, N. A. BR. #395 7501 THIRD AVENUE BROOKLYN, NY 11209

1-8/210 BR. 395

CHECK NO.

**CHECK DATE** 

VENDOR NO.

PAY

004852

01/06/99

GLENRO

SIX HUNDRED SEVENTY-ONE AND 19/10050744R54 \*\*\* RR\*\*\* 150 21 012199

TO THE ORDER

GLENROY/FIRST IMPRESSIONS 1437 WELLS DRIVE

BENSALEM

PA 19020

1004B521

GOLD0005

# REDACTED



CITIBAN( CITIBANK, N. A. BR. #395 7501 THIRD AVENUE BROOKLYN, NY 11209 INTERNATIONAL GOLD STAR TRADING CORP.
ACCOUNT NO. 2
570 SMITH STREET
BROOKLYN, NY 11231

1-8/210 BR. 395

VENDOR NO. CHECK DATE CHECK NO.

01/28/99 PEER CHECK AMOUNT

TO THE ORDER OF:

PEERLESS PRESS 5820 FT. HAMILTON PKWY

BROOKLYN

GOLD0003

## REDACTED



#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FOUR SEASONS DAIRY, INC.,

Cancellation No. 92/042,082

Petitioner,

Mark: BABUSHKA'S RECIPE

٧.

Reg. No. 2,479,287

INTERNATIONAL GOLD STAR TRADING CORP.,

Registrant.

REGISTRANT'S RESPONSES TO PETITIONER'S INTERROGATORIES

Registrant, International Gold Star Trading Corp. ("Gold Star"), hereby responds to the Interrogatories propounded by Petitioner, Four Seasons Dairy, Inc.

#### General Objections

- 1. Registrant objects to the Interrogatories to the extent that they seek the identification of documents and/or things subject to a claim of attorney-client privilege, attorney work product or any other immunity from discovery. Any such documents and/or things will not be produced.
- 2. Registrant objects to the Interrogatories to the extent that they seek the identification of documents and/or things that contain confidential information of Registrant, and shall produce such documents and/or things only in accordance with a Protective Order.
- 3. Registrant objects to the Interrogatories to the extent that they impose obligations beyond the scope of discovery permissible under the Federal Rules of Civil Procedure, Title 37 of the Code of Federal Regulations, the TBMP or other applicable authority.

Four Seasons Dairy, Inc., Petitioner

- 4. Registrant objects to the Interrogatories to the extent that they seek identification of attorney-client privileged and/or attorney work product documents and/or things and/or information concerning same, which documents, things and/or information concern the conduct of this proceeding and were created after the filing of the Petition herein.
- 5. Registrant objects to the Interrogatories to the extent that they seek the identification of documents and/or things not within Registrant's possession, custody or control.
- 6. Registrant objects to the Interrogatories to the extent that they seek the identification of documents and/or things, and/or information not relevant to this action and/or not reasonably calculated to lead to the discovery of admissible evidence herein.
- 7. Registrant's responses are not admissions that the requested information is relevant, material or admissible and are not waivers of any rights or objections available to Registrant.
- 8. Registrant objects to the Interrogatories to the extent that they seek identification of entire documents that contain both relevant and irrelevant information and/or both information that is requested and information that is not requested and/or both information that is immune from discovery and information that is not so immune.
- 9. Registrant objects to the Interrogatories to the extent that they contain a phrase such as "[a]ll documents" or the like as being overly broad and unduly burdensome to the extent that they include, for example, documents which, although containing passing reference to identified subject matter, would not ordinarily be expected to contain such information and therefore could be found only through an unreasonably burdensome search.
- 10. Registrant objects to the Interrogatories to the extent that they are duplicative, overlapping or otherwise redundant as to subject matter of any other Interrogatory.

- 11. Registrant's responses are based upon its present knowledge, information and belief and are subject to correction, modification and/or supplementation based upon lateracquired facts or other information.
- 12. Registrant's responses indicating that documents and/or things will be produced in response to a specific Interrogatory are not representations or admissions that such documents and/or things are within the possession, custody or control of Registrant or that such documents and/or things exist. Instead, such responses indicate only that should any such documents and/or things be found within the possession, custody or control of Registrant after a reasonable search, they will be produced, subject to any applicable objections.
- 13. Any objection based upon a claim of attorney-client privilege, attorney work product or any other immunity from discovery is not a representation or admission that there are such requested documents and/or things are within the possession, custody or control of Registrant or that such documents and/or things exist. Such an objection indicates only that the scope of the Interrogatory may extend to information, documents and/or things not subject to discovery for one or more of these reasons and that, should such information, documents and/or things be found within the possession, custody or control of Registrant after a reasonable search, they will not be provided.
- 14. Registrant objects to the provision of information, documents and/or things that would violate any duty or obligation that Registrant has to a nonparty to this action.

These objections apply to all of Registrant's responses. Specific objections are made in response to a specific Interrogatory only because they are believed to be particularly applicable to the request. They are not to be construed as waivers of any other General Objection not specifically recited therein.

#### **INTERROGATORIES**

#### Interrogatory No. 1

Identify all officers and directors of Registrant from 1997 to the present.

#### Response:

Robert Pincow, President of Gold Star from 1997 to the present. He may be reached through Gold Star's counsel.

#### Interrogatory No. 2:

Describe in detail all past and existing relations, including contracts, agreements, licenses, assignments, or other relations, between Registrant and any third party, including predecessor companies, related, or affiliated companies, relating in any manner to Registrant's Mark.

#### Response:

Please see General Objection No. 2. Upon entry of a suitable Protective Order, Gold Star will respond to this Interrogatory.

#### **Interrogatory No. 3:**

With respect to Registrant's Mark, identify the person or persons most knowledgeable about Registrant's sales, advertising and sales promotion, adoption and use, licensing, and assignment or other transfer of rights.

#### Response:

Galina Pincow, Vice-President of Gold Star. She may be reached through Gold Star's counsel.

#### **Interrogatory No. 4:**

Identify all state and federal registrations, applications for registration, and uses by Registrant of any mark which incorporates the terms BABUSHKA or BABUSHKINO, and for each such registration, application, and use, identify all documents relating thereto.

#### Response:

United States Trademark Registration No. 2,479,287, the subject of the instant cancellation; and United States Trademark Applications Ser. Nos. 78/333,758 and 78/978,140.

Relevant documents include the file histories of the applications and registration available from the United States Patent and trademark Office. Other documents may be protected by the attorney-client privilege, and/or be confidential. Reference is therefore made to General Objection Nos. 1 and 2.

Gold Star uses the mark BABUSHKA'S RECIPE mark on at least the following goods: Dairy products, excluding ice cream, ice milk and frozen yogurt; processed and marinated vegetables; meat products, namely, chicken bologna, veal bologna, beef bologna, pork bologna, pork salami, kielbasa, canned roast beef in gravy, meats other than chicken bologna, veal bologna, beef bologna, pork bologna, pork salami, kielbasa and canned roast beef in gravy; processed meats; edible oils and fats.

#### Interrogatory No. 5:

Identify all third-party state and federal registrations, applications for registration, and uses known to Registrant of any mark which incorporates the terms BABUSHKA or BABUSHKINO, and for each such registration, application, and use, identify all documents relating thereto.

#### Response:

Gold Star is not aware of any third-party application or use of any mark which incorporates the term "BABUSHKA". Gold Star is aware of a third party registration for the mark DECAF BABUSHKA BLEND, Reg. No. 2221853.

Gold Star is not aware of any third-party registration, application or use which incorporates the term BABUSHKINO.

#### **Interrogatory No. 6:**

Describe in detail the nature of Registrant's business or businesses, including the date on which Registrant first engaged in each such business.

#### Response:

Gold Star is an importer and distributor of fine foods, with an emphasis on the ethnic food market, especially Russian and Eastern European ethnic foods. It has been engaged in that business since at least 1988.

#### **Interrogatory No. 7:**

Identify and describe each of the goods and/or services on which Registrant intends to

use or has used Registrant's Mark, or any variation thereof

#### Response:

The goods with which Gold Star now uses the mark BABUSHKA'S RECIPE are listed in the above response to Interrogatory No. 4.

Gold Star intends to use the mark on at least the following goods: staple foods, namely, breads, cookies, cakes and pastries; candies; honey; salt; mustards; sauces; spices; mineral and aerated waters; fruit based beverages; non-alcoholic beverages, namely, carbonated beverages; vegetable juices; fruit drinks; fruit juices; fruits and vegetables; preserved, dried and cooked fruits and vegetables; jellies; jams; and side dishes made from processed fruits.

#### **Interrogatory No. 8:**

Identify all documents and set forth with specificity all facts regarding the selection by Registrant of Registrant's Mark including, without limitation, the circumstances and method by which Registrant adopted the terms BABUSHKA as a part of its mark.

#### Response:

Please see General Objections Nos. 1, 2 and 9. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### **Interrogatory No. 9:**

Describe in detail the derivation of the terms BABUSHKA'S RECIPE as Registrant's Mark and identify all documents related thereto.

#### Response:

Please see General Objections Nos. 1, 2 and 9. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### Interrogatory No. 10:

Identify all persons who were involved in, or participated in any way with, the decision to adopt, register and/or use the BABUSHKA'S RECIPE designation, and for each such person state his/her title and the role he/she played to adopt, register and/or use the BABUSHKA'S RECIPE designation.

#### Response:

Galina Pincow was the sole person involved with the initial selection of the mark BABUSKA'S RECIPE..

#### **Interrogatory No. 11:**

State whether any searches or investigations were conducted by Registrant, its attorneys, or any persons on its behalf to determine whether Registrant's Mark was available for use and/or registration, and, if so, identify each such search or investigation including the date such search or investigation was performed and the marks located in such search or investigation.

#### Response:

A search for relevant and responsive information is ongoing.

#### Interrogatory No. 12:

Identify all manufacturers or intended manufacturers of goods, and all promoters or intended promoters of services, bearing Registrant's Mark.

#### Response:

Please see General Objection No. 2. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### **Interrogatory No.. 13:**

For each of the goods identified in Registrant's application, to register Registration's Mark. identify all documents supporting the date on which the mark was first used.

#### Response:

Please see General Objections No. 2 and 9. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### **Interrogatory No. 14:**

Identify all documents and set forth with specificity all facts with respect to any instance where a person or entity has been confused, mistaken, and/or deceived as to whether any goods or services advertised or sold under Registrant's Mark are those of Petitioner, or are connected or associated with Petitioner, and for each such incident provide the date of such incident, the identity of the person or entity, and a detailed description of the circumstances of such confusion. mistake and/or deception.

#### Response:

Please see General Objections Nos. 2 and 9. While preserving these objections, Gold Star knows of no instance of actual confusion at this time.

#### **Interrogatory No. 15:**

Identify all documents and set forth with specificity the substance of each communication. oral or written, received by Registrant, which suggests, implies or infers that any of the products of Registrant sold under Registrant's Mark, or any mark that includes the terms BABUSHKA'S or BABUSHKINO, is a product of Petitioner or is affiliated, connected and/or associated with Petitioner, or which inquires as to whether there is or may be an affiliation. connection and/or association between Registrant and Petitioner, and identify any response(s) by Registrant to each such communication.

#### Response:

Please see General Objections Nos. 2 and 9. While preserving these objections, Gold Star knows of no responsive documents or communications at this time.

#### **Interrogatory No. 16:**

Identify all inquiries, investigations, surveys, evaluations and or studies conducted by Registrant or by anyone acting for or on its behalf with respect to Registrant's Mark, and marks owned or used by Registrant which incorporate the terms BABUSHKA'S or BABUSHKINO as an element of the mark, including the date conducted, the name, address and title of each person who conducted it, the purpose for which it was conducted, the

findings or conclusions made. and identify all documents which record, refer to, or relate to such inquiry, investigation. survey evaluation or study.

#### Response:

Please see General Objections No. 2 and 9. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### Interrogatory No. 17:

Identify each different sign, display, point-of-sale display, label, hangtag, wrapper, container, package, advertisement, brochure, promotional material, and the like, known to Registrant which contains or bears Registrant's Mark or any variation thereof and which is intended to be used or has been used or disseminated at any time by Registrant.

#### Response:

Please see General Objection No. 2. Subject to that Objection, and without waiving that Objection, Registrant will make available for inspection and copying on a mutually agreeable date and time those non-privileged documents within its possession, custody or control it deems responsive to this Interrogatory.

#### **Interrogatory No. 18:**

Identify each person employed by Registrant, or each outside agency or agent retained by Registrant, who has been or now is responsible for the following activity with respect to any of the goods or services intended to be offered or rendered or actually offered or rendered under Registrant's Mark:

a. marketing;

b. advertising and promotion; and

c. bookkeeping and accounting.

#### Response:

a. Galina Pincow and James Pincow.

b. Galina Pincow and James Pincow.

c. Galina Pincow, Lyudmila Glants and Rima Vulikh

#### Interrogatory No. 19:

Has Registrant ever licensed or permitted or had negotiations to license or permit or otherwise granted rights to third parties to use Registrant's Mark or any mark including the terms BABUSHKA'S or BABUSHKINO as a component? If so, identify the party or parties who have received or sought such license or permission or other right, state the nature and extent of any such license or permitted use or right, given or negotiated. and identify and describe all documents comprising or containing any such license, permission, or other right or any agreement in respect to such mark.

#### Response:

No.

#### Interrogatory No. 20:

For each of the goods or services sold under Registrant's Mark, set forth the number of units and dollar amount of the annual sales of such goods or services, the dollar amount of

animal advertising expenditure on such goods or services, and the individual media through which such advertising took place, and the dollar amount of advertising through each such media: and identify documents sufficient to support your response to this interrogatory.

#### Response:

Please see General Objection No. 2. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### Interrogatory No. 21:

State in detail the channels of trade in which Registrant's Mark is used and/or in which goods bearing Registrant's Mark are sold, including the geographic area by state, territory or possession in which Registrant's Mark is used and/or sold, the manner in which the goods or services reach the ultimate consumer, the geographical reach of each such channel, and the approximate percentage of total sales of goods and/or services through each such channel, and identify documents sufficient to support your response to this interrogatory.

#### Response:

Please see General Objection No. 2. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### Interrogatory No. 22:

Identify each statement or opinion obtained by or for Registrant regarding any issue in this cancellation proceeding including, but not limited to, whether the statement was oral

or in writing, and identify all documents which record, refer to, or relate to such statement or opinion

#### Response:

Please see General Objections Nos. 1 and 2. Upon entry of a suitable Protective Order, a response hereto will be provided.

#### **Interrogatory No. 23:**

Identify with specificity the marketing methods used in the advertising and/or sale of goods and/or services by or for Registrant under Registrant's Mark, including, without limitation, the names of television stations, radio stations. Internet web sites, newspapers, magazines, trade journals or periodicals, and/or retail establishments in which Registrant has advertised and intends to advertise its goods and/or services under Registrant's Mark, and identify documents sufficient to support your response to this interrogatory.

#### Response:

Catalogues, flyers, sell sheets and sales by company personnel. Registrant will make available for inspection and copying on a mutually agreeable date and time those non-privileged documents within its possession, custody or control it deems responsive to this Request.

#### Interrogatory No. 24:

Identify the ordinary purchaser of the goods or services sold and intended to be sold under Registrant's Mark including, without limitation, the level of care exercised by such an

ordinary purchaser in purchasing the goods or services sold under Registrant's Mark.

#### Response:

Registrant sells its products directly to wholesalers, distributors, grocery stores, supermarkets, ethnic stores and specialty food stores. The products' ultimate consumers, however, are the retail customers of those stores, who may range in education from children to recent émigrés to highly educated professionals. It is believed that the level of care that general consumers exercise, however, is not high, given the cost of the products.

#### **Interrogatory No. 25:**

Identify all documents relating to and set forth with specificity all facts regarding any instance where Registrant has notified anyone that any trademark or service mark used by that person or entity infringed Registrant's Mark and/or any mark of Registrant that includes the terms BABUSHKA'S or BABUSHKINO, and for each such instance provide a detailed description of any action taken thereafter.

#### Response:

Please see General Objection No. 9. Subject to, and without waiving that Objection, Gold Star responds as follows: On or about My 11, 2002, counsel for Gold Star sent a facsimile transmission to Natar Foods, Inc. ("Natar") demanding that Natar cease and desist from using the mark "Бабушкин Творог" for farmer cheese. To the best knowledge, information and belief of Gold Star, Natar has ceased using that mark applied to those goods. Registrant will make available for inspection and copying on a mutually agreeable date and time those non-privileged documents within its possession, custody or control it deems

responsive to this Interrogatory.

#### **Interrogatory No. 26:**

Has Registrant ever been a party to any litigation or administrative proceeding, other than the present cancellation proceeding involving Registrant's Mark? If so, state all circumstances surrounding same including, without limitation, the name of the parties and identification of the proceeding, Registrant's status therein, the mark or marks involved, the type of proceeding involved, the name of the court or agency in which it was filed, the date of the filing and the file number, the ultimate disposition of the proceedings, and identify each document relating to such proceeding.

#### Response:

No.

#### **Interrogatory No. 27:**

For purposes of establishing priority of use, identify the earliest date upon which Registrant intends to rely in this proceeding with respect to its use of Registrant's Mark and/or any mark that includes the terms BABUSHKA or BABUSHKINO, and produce all documents relating to such use(s).

#### Response:

Shortly after April 7, 1998. Registrant will make available for inspection and copying on a mutually agreeable date and time those non-privileged documents within its possession, custody or control it deems responsive to this Request

#### **Interrogatory No. 28:**

Describe the meaning and derivation of the phrase BABUSHKA'S RECIPE as used in connection with the goods of Registrant upon or in connection with which Registrant has used that phrase.

#### Response:

The phrase "BABUSHKA'S RECIPE" means "grandmother's recipe. It has no meaning in connection with the goods of Registrant upon or in connection with which Registrant has used it.

#### **Interrogatory No. 29:**

State the approximate percentage of sales of products bearing Registrant's Mark via the Internet versus other sales channels, and identify documents sufficient to support your response to this Interrogatory.

#### Response:

Please see General Objection No. 2. Subject to that Objection, and without waiving that Objection, Registrant makes no sales over the Internet.

#### Interrogatory No. 30:

Identify all experts employed by Registrant for purposes of this action. For each expert, identify his or her field of specialization, whether Registrant intends to call him or her as a witness, the subject matter on which he or she is expected to testify, the bases for each

opinion, and identify all documents that relate in any way to the subject matter, facts, and/or circumstances as to which the expert is expected to testify.

#### Response:

Registrant has not as yet retained any expert.

#### Interrogatory No. 31:

Identify each non-expert witness that Registrant expects to testify, the subject matter on which the witness is expected to testify, each fact and/or opinion to which the witness is expected to testify, the bases for each opinion and identify all documents that relate in any way to the subject matter, facts, and/or circumstances as to which the witness is expected to testify.

#### Response:

Registrant has not yet identified all of the witnesses it intends to call, nor the exact subject matter of the testimony on which any witness will testify.

#### **Interrogatory No. 32:**

Identify each person who participated in or supplied information used in answering any of the above interrogatories; beside the name of each such person, state the number of the interrogatory answer(s) with respect to which the person participated in or supplied information.

#### Response:

Galina Pincow, all Interrogatories.

Signed as to Objections COHEN, PONTANI, LIEBERMAN & PAVANE

By

Roger S. Thompson
551 Fifth Avenue

New York, New York 10176

(212) 687-2770

Dated: May 21, 2007

Attorneys for Registrant, International Gold Star Trading Corp.

#### **DECLARATION OF GALINA PINCOW**

Galina Pincow declares that she has been authorized by International Gold Star Trading Corp. to make the within Registrant's Responses to Petitioner's Interrogatories and knows the contents thereof, and that to the best of her knowledge, information and belief, after a review of corporate records and a reasonable inquiry, they are true.

I declare under penalty of perjury that the foregoing is true and correct,

Galina Pincow

Executed On May 21, 2007

#### **CERTIFICATE OF SERVICE**

I hereby certify that on the date set forth below, a true and correct copy of the foregoing Registrant's Responses to Petitioner's Interrogatories, was served by first class mail, postage prepaid, on counsel for Petitioner, addressed as follows:

Samuel Friedman, Esq. 225 Broadway, Suite 1804 New York, New York 10007

Rogers. Thompson / Counsel for Registrant

May 21, 2007 Date